

## PUBLIC RELATIONS INTERNSHIP PROGRAM

### DESCRIPTION

Fleishman-Hillard (FH) is an international, full-service public relations firm with headquarters in St. Louis. The FH St. Louis office offers college students and recent graduates the opportunity to gain valuable, practical public relations experience through its internship program.

The FH St. Louis internship program offers three sessions: spring, summer, and fall. While at FH, interns have the opportunity to work with counselors to develop and execute traditional and digital media campaigns; write news releases, research papers, pitch letters and other correspondence; participate in new business opportunities; and coordinate events. FH St. Louis also offers a series of professional development seminars throughout the session.

Although interns are assigned to work with specific groups and accounts, they are exposed to many facets of the firm. Practice areas in the St. Louis office are:

**Corporate Reputation • Corporate Issues/Investor Relations • Digital • Marketing • Research  
• Public Affairs • Employee Communications • Sports Marketing**

### REQUIREMENTS

Applicants need at least a B average and must have completed their junior year of undergraduate study, however, recent graduates are preferred. Applications are welcomed from students with concentrations in all major areas, but academic or practical backgrounds in **journalism, mass media, communications, public relations**, and **radio and television broadcasting** are given first consideration. Experience in digital communications and/or media convergence is required.

### COMPENSATION AND HOURS

FH St. Louis offers competitive wages based on a 7.5 hour work day, five days per week. In addition, the firm provides free parking or Metro pass for our interns. For St. Louis interns, the pay is \$10/hour for undergraduates and \$12/hour for candidates with bachelors degrees or higher. Relocation assistance is not available.

### SESSIONS

- **Winter/Spring:** January – May (application deadline: November 1)
- **Summer:** June – August (March 1)
- **Fall:** September – January (July 1)

### APPLICATION

Please specify which session and practice area(s) are of interest. To apply, **send a cover letter, resume, three writing samples, a transcript, a letter of recommendation, and college transcript** to:

**Intern Coordinator  
Fleishman-Hillard Inc.  
200 North Broadway  
St. Louis, MO 63102  
fhstlinterns@fleishman.com**

*For more information, call (314) 982-1700 or visit our Web site at [www.fleishman.com](http://www.fleishman.com)*