



February 2006

**On Our Wavelength
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New Look for Southeast Public Radio

With our new expansion into the Farmington/Park Hills area, we thought it might be a good time to change our station logo to reflect our new larger coverage area. We thank Red Letter Communications in Cape Girardeau for working with us on our new logo.

In addition to the logo, a website re-design is currently underway. We plan to launch the new website when KSEF goes on air.



Expansion Update

After eight years of planning, Southeast Public Radio's expansion project in the Farmington area is finally being realized.

Ground was broken at the site on January 24, 2006. The tower for the new station was already on-site for the groundbreaking, and it was raised the second week of February.

The call letters for the new station are KSEF and the station should be on the air at 88.9 FM sometime in March. The station will repeat the programming currently enjoyed by listeners of KRCU.

"After KSEF goes on the air, KRCU listeners who now lose our signal once they reach Ste. Genevieve while traveling to St. Louis, can simply tune their radios to 88.9 FM and keep listening," says General Manager Dan Woods.

KSEF will be a 9,500-watt station and will be heard in Farmington, Fredericktown, Potosi, Festus, southern St. Louis County and part of Ste. Genevieve County.

For the latest on construction, visit our website at: www.krcu.org.

Groundbreaking on January 24, 2006



From L to R:

St. Francois County Sheriff, Dan Bullock; Dan Woods, SEPR General Manager; Lisa Howe, Project Manager; Alan Wells, Director St. Francois County 911

**A
Prairie Home
Companion**
With GARRISON KEILLOR

A Prairie Home Companion, Now In Your Grocer's Freezer
Kemps just revealed two new seasonal ice cream flavors inspired by public radio's very own A Prairie Home Companion: Lake Wobegon Winter and Prairie Home Pecan Praline. Enjoy them the next time you listen to the News from Lake Wobegon — Saturdays at 5:00pm and Sundays at 1:00pm on Southeast Public Radio.

Spring Membership Campaign Scheduled for April

The on-air portion of Southeast Public Radio's Spring Membership Campaign will begin Saturday, April 1.

If you would like to help with our membership mailings in late February/early March, we would

appreciate it. Please call the station at 651-5070. We'll need on-air and phone volunteers soon as well.

Listener contributions are vital to the success of the station. If you enjoy our programs on the station and the variety we offer, please

make a pledge and support Southeast Public Radio.

Pledge early and support your favorite programs. If we can raise our goal before April 1 — we won't need an on-air drive. Call 651-5070 or pledge online at www.krcu.org. Thanks!

Southeast Public Radio Staff

- Dan Woods, *General Manager*
- Jason Brown, *Operations Director*
- Jake McClelland, *Host Producer*
- Allen Lane, *Chief Engineer*
- Jeanette Lawson, *Administrative Assistant*

NPR President Kevin Klose to Visit Cape Girardeau March 14

Southeast Public Radio is proud to announce that Kevin Klose, President & Chief Executive Officer of National Public Radio (NPR), will be the featured speaker on Tuesday, March 14 for KRCU's 15th Anniversary celebration as an NPR station.

Klose will speak on "The State of NPR" in Dempster Hall's Glenn Auditorium at 6:30 p.m. on the campus of Southeast Missouri State University. The event is free and open to the public. Members of the station's major donor group, the Southeast Public Radio Circle, will meet with Klose at a special event at 5:00 p.m.

A former editor, and national and foreign correspondent with *The Washington Post*, Klose is an award-winning author and international broadcasting executive. Prior to joining NPR in December 1998, Klose served successively as director of U.S. international broadcasting, overseeing the United States Government's global radio and television news services (1997-98); and president of Radio Free Europe/Radio Liberty (RFE/RL), broadcasting to Central Europe and the former Soviet Union (1994-97).

Klose received a Bachelor of Arts degree, cum laude, from Harvard. A former Woodrow Wilson National Fellow, he serves on the board of Independent Sector in Washington, DC. He is the author of *Russia and the Russians: Inside the Closed Society*, winner of the Overseas Press Club's Cornelius Ryan Award; and is co-author of four other books.

"We are very excited to have Kevin Klose coming to speak to the many friends of Southeast Public Radio," said General Manager Dan Woods. "We are going through a time of many challenges in public radio and we are very fortunate to have a visionary like Kevin leading NPR." Woods said that he believes everyone will enjoy Klose's speech because of his ability to connect with audiences. "He is a great speaker and does a fine job of sharing the power of public radio and what it means to its listeners," said Woods who has heard Klose speak at national meetings.

Since its launch in 1970, NPR has evolved into a leading media company and primary news provider. In partnership with 815 public radio stations, it attracts almost 26 million listeners to the nearly 150 hours of programming it produces and distributes weekly. NPR maintains news bureaus and correspondents in 37 cities worldwide.



New Host Producer at Southeast Public Radio



Jacob McClelland was recently hired as the station's new Host Producer. McClelland is a 2000 graduate of Southeast Missouri State University. His appointment began on November 21, 2005.

"As a public radio station, we have a commitment to local programming," said General Manager Dan Woods. "Jacob has a great deal of experience working with our local program hosts and developing feature stories. We wanted to enhance the localism in our program lineup every day of the week. With the number of local programs we now produce, this position is crucial to the station's future, as we serve our audience with programs that reflect our broadcast area."

As Host Producer, McClelland will serve as the coordinator for all of KRCU's local programming, working with hosts, producers, and audio engineers to enhance the quality of KRCU's studio productions. Additionally, McClelland will work with station staff and community volunteers to develop new ideas for programming on Southeast Public Radio.

"I am looking forward to the opportunity to work with local programming on KRCU," says McClelland. "I am especially excited about the expansion plans for KRCU and the opportunity to develop programs that can better tie together the regions we serve."

McClelland recently completed a three year tour as a Peace Corps volunteer in Panama, where he worked with slash-and-burn farmers on methods to enhance crop production and prevent deforestation.

McClelland would like to develop a programming cooperative with other public radio stations in the region to enhance the station's programming and add a regional flavor to our broadcasts. "By sharing the talented feature producers at other public radio stations," McClelland says, "listeners throughout the Midwest can enjoy the best radio we have to offer."

On-Air & Production Staff

Noland Cook	Jennifer Vannostrand
Tom Harte	Daniel Petot
Barb Herbert	Dan Presson
Marlin McCutchan	Kasey Skelton
Mary Miller	Stephanie Tracy
Alana Newell	Drew Williams
Christina Van Nostrand	David Wright

Southeast Public Radio Program Schedule

January—March 2006

Programs produced by Southeast Public Radio are shaded.

Time	Mon	Tues	Wed	Thur	Fri	Sat	Sun
5 am	NPR's Morning Edition® Prepares listeners for the day with up-to-the-minute news, background analysis and commentary, and comprehensive coverage of arts and sports. Southeast Public Radio provides local community calendar information, along with weather & time updates. <i>A Harte Appetite</i> airs every Friday at 8:49.					Music Through the Night	
7 am						Weekend Edition Saturday®	Weekend Edition Sunday®
9 am	NPR's Performance Today® Offers listeners a daily portrait of what's happening in classical music, with an emphasis on concerts recorded throughout the United States <i>NPR News Updates included at the top of every hour</i>					CarTalk®	Lewis & Clark Special
10 am						Whad'Ya Know?	BBC's The Changing World
11 am	Caffe Concerto with Tom Harte Offers familiar classics on this two-hour program. Listeners can enjoy their favorite classics throughout the midday. <i>NPR News Updates included at the top of every hour</i>						To the Best of Our Knowledge
12 pm						American Routes	A Prairie Home Companion®
1 pm	Afternoon Classics with Barb Herbert and Mary Miller Features classical music throughout the afternoon in a manner that's perfect for the home as well as the office. <i>NPR News Updates included at the top of every hour</i>					Brain Brew*	
2 pm							
3 pm						This American Life	Going Public
3:30							Cambridge Forum
4 pm	NPR's All Things Considered® Offers listeners an in-depth presentation of the day's events, providing the chronology, background, debate — and sometimes the humor — that make up the news. Southeast Public Radio provides local community calendar information, along with weather & time updates.					All Things Considered®	
5 pm							CarTalk®
6 pm	Marketplace updates financial and business news.					A Prairie Home Companion®	You Must Remember This
6:30	Radio Reader Dick Estell reads from current books. <i>Exclusive sponsor: C. P. McGinty Jewelers</i>						
7 pm	Broadway Melodies*	You Must Remember This	Indianapolis Symphony	Themes Familiar	Swingin' Down the Lane	Your Folk Connection	Sunday Night at the Opera
8 pm	Deutsche Welle Festival Concerts	New York Philharmonic	Pittsburgh Symphony Orchestra	A Musical Meander	Piano Jazz*	Bluegrass Breakdown	
9 pm					Jazz at Lincoln Center	Beale Street Caravan	
10 pm	Night Music features a variety of musical styles blended together in a manner that's perfect for late night listening. It's a relaxing way to end your day.					Woodsongs Radio Hour	Dreamtime Classics
11 pm						Music Through the Night	Music Through the Night
12 am	Music Through the Night features classical music overnight with hourly news updates from NPR.						



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