Dear Alumni, Students and Friends of Southeast,

Welcome to the fifth edition of the Southeast Missouri State University Department of Accounting “Spotlight” newsletter. The newsletter is designed to facilitate communication between the Southeast Department of Accounting in the Harrison College of Business and its stakeholders—including current, former and prospective students as well as employers, high school faculty and counselors and others interested in the achievements of our program. Our goal with this edition is to familiarize readers with current department news and to chronicle the progress of our programs over time.

Within this newsletter, you will read about our students’ academic achievements and their success at obtaining jobs and internships that will set them on course for successful careers. In addition, we have an expanded look at the wide variety of activities that occur while students are “in process” at Southeast, including our students’ successes at state and national competitions as well as important networking activities with successful alumni and others. In addition to an update on the progress and growth of our students, this edition spotlights alumnus Mike Dambach (’74). You will also read about Dr. Chuck McAllister’s promotion, Dr. Mary Johnson and Dr. Eleanor Henry’s retirements, and the additions of Dr. Christine Ladwig and Dr. Gillian Nicholls. Special recognitions and awards of Dr. Beard, Dr. Humphrey and Dr. Palmer also appear in this edition.

This edition of the Spotlight also reports on the fourth meeting of our Partners in Progress Advisory Board held in April 2014. Board members met with our accounting students and provided the faculty with great insight into department initiatives required to maintain quality instruction and continuous improvement. As we move forward, the Department of Accounting, with input from our partners and other constituents, will continuously survey the environment and review our programs to align with changes in the business environment. Currently, the additional hours allowed in the accelerated MBA program, the feasibility of adding online programs and methods to increase impact, innovation and engagement activities to our curriculum are on our radar.

I look forward to continuing communications with you through this newsletter. Let us know where you are and what you are doing by updating your profile at iAMsoutheast.com. If you know an alumnus who is “off our radar screen,” forward this newsletter to him or her so we can reconnect. If you have any questions or input, feel free to contact me at lmarshall@semo.edu.

Leisa L. Marshall, DBA, CPA, CMA
Chair, Department of Accounting

FALL 2014
The Spotlight is on Mike Dambach ’74, CPA

The Southeast Department of Accounting alumni spotlight is on Mike Dambach. Mike, a 1974 accounting graduate of Southeast, is nothing short of an inspiration to all Southeast alumni and accounting professionals. Mike grew up in Lilbourn, Mo. (about 60 miles south of Cape Girardeau). Mike's parents, Jim and Betty Joyce (Simpson) Dambach, met while they were in school at Southeast; it was a natural fit that Mike would attend Southeast Missouri State University.

Mike joined the Southeast team when he started college and has never quit. Mike's first Southeast team was the baseball team, again a natural fit since he had a baseball glove on his hand by the time he was three years old, and his Dad was a professional baseball player. Mike played baseball for Southeast throughout his college years and had the added bonus of being able to play for one season with his younger brother, Grant. Mike's youngest brother, Tim, also joined the Southeast and Harrison College of Business team. Tim graduated with a business degree and resides in Lilbourn where he owns and operates Dambach Insurance Agency.

Mike’s inclination toward life-long learning combined with his diligence, hard-work and perseverance in his double-major (accounting and baseball) proved successful as he was recognized with two awards: the Outstanding Senior in Accounting (of which his mother still has the plaque) and the William Jewel Senior Athlete Award. Mike earned the Senior Athlete accolade by having the highest grade point average across all sports! In addition to memories of baseball and his accounting degree, Mike took with him the wisdom of two professors, in particular: Dr. Chuck Bonwell and Dr. John Crampton.

As a first semester student from a small town, Mike may have been a little apprehensive. His American history professor, Dr. Bonwell, lectured non-stop as students wrote feverishly for the entire class period. After the first lecture, Dr. Bonwell spoke words that eased Mike's apprehensions, words that remain with Mike to this day, words that Mike shares with young adults about to begin their college careers: “Treat college like a 40-hour a week job, and you will be fine.” Dr. Crampton shared his wisdom a little differently. Dr. Crampton was inclined to administer exams that were thorough and difficult to complete in the allotted time. Mike says “Dr. Crampton's time-pressured exams really paid off for the CPA exam.”

After graduating from Southeast Missouri State University, Mike moved to St. Louis to take his first job with Peat Marwick (now KPMG). But, in truth, Mike never left Southeast Missouri State University. He has remained active with Southeast, the Harrison College of Business and the Department of Accounting since his first job. He began his off-campus connection with the University by serving as a recruiter for his accounting firm. By 1985, he was invited to serve as a Board member on the Southeast Missouri State University Foundation's Board of Directors. By 1996, Mike was the recipient of the Harrison College of Business Alumni Merit Award. To this day, Mike continues to make contributions to the University, the Harrison College of Business and the Department of Accounting. He continues as an active member of the Foundation. In addition, Mike remains active in the department's accounting student organization, Beta Alpha Psi, formerly the Accounting Club. He was a charter member of the Partners in Progress Advisory Board and has served as a partner for the past three years.

Mike and his wife, Kim, have two children, also graduates of Southeast Missouri State University. Stephanie is an elementary school counselor at Ballwin Elementary in St. Louis, Mo. Gregory followed in his Dad's footsteps; he also double-majored – accounting and baseball. Gregory is a senior audit associate at KPMG in St. Louis.

Mike's professional career has been a story of success. He worked his way up to a partner at KPMG, LLP and served in that position for 15 years before moving to BKD, LLP. Mike was a tax partner at BKD until May 2014 when he retired. Mike was a member of BKD’s National Manufacturing & Distribution Group and served as the firm's industry tax leader for this group. His extensive accounting experience includes tax planning services to public and privately-owned businesses in manufacturing, distribution, financial services, real estate, construction and professional services industries. He has also conducted personal tax planning for corporate executives and business owners. Mike is a long-time member of the American Institute of Certified Public Accountants and the Missouri Society of Certified Public Accountants. He is also a member of the Kingdom House Finance Committee, former board member and former chairperson of its Comprehensive Development Steering Committee.

Mike is enjoying retirement, although given his continuous contributions to the profession, it remains to be seen as to when he will actually retire. Mike does take time to visit with his parents in Southeast Missouri, while remaining professionally active with partner meetings, transition activities, professional accounting organizations and meeting with colleagues. He puts his professional skills and acumen to work by serving on his church endowment board and rewriting bylaws.

We are proud and grateful to have Mike Dambach on our team. Thank you, Mike, for your service to the Department of Accounting, the Harrison College of Business and Southeast Missouri State.
Fourth Annual Advisory Board Meeting Update

On April 25, 2014, the fourth meeting of the Partners in Progress of the Department of Accounting Advisory Board was held. The board, which consists of Southeast alumni who are partners in St. Louis and regional accounting firms, provides advice and counsel regarding the strategic direction of the accounting program and input to support the success of Southeast accounting students and faculty.

This fourth meeting followed up on action items from 2013 and addressed issues including accounting program performance, accounting curriculum, online accounting education, internships and matters of Board representation.

In the morning session, the Board was given an update on University progress from President Kenneth W. Dobbins, an update on the Harrison College of Business from Associate Dean Gary Johnson and a presentation on departmental activities from Chairperson Leisa Marshall. The lunchtime speaker was Mike Dambach, an Advisory Board member and retiring partner with BKD in St. Louis. Mike is a graduate of Southeast Missouri State University with a B.S. in business administration. Mike has extensive experience providing tax planning services for public and privately owned businesses in manufacturing, distribution, financial services, real estate, construction and professional services industries. Mike also has experience in personal tax planning for corporate executives and business owners. Before joining BKD, he was a partner for 15 years with a large international firm. He is a former Southeast Missouri University Foundation board chairperson and now serves as chairperson of the Missouri Research Corporation, which is the research foundation associated with the University. His presentation, entitled “A Few Suggestions as You Begin Your Professional Career,” provided the wisdom and insight of an outstanding career of service to the 45 accounting students and friends in attendance.

In the afternoon session, the board interacted with accounting faculty on current professional issues and opportunities for accounting education in the state of Missouri. The afternoon session also included a presentation from Beta Alpha Psi and discussion of future Board activities vis-à-vis the direction of the accounting program. Some of the Board members were able to take a side trip to the top of Academic Hall, recently re-opened after a full year of renovation. Accounting faculty greatly appreciates the assistance of the board and looks forward to their continued contributions of wisdom, time and talent.
Humphrey Receives Student Choice Award

Dr. Roberta Humphrey's commitment and tireless efforts toward student success is evident by all who know her, and the Harrison College of Business student body selected her to receive the prestigious Students’ Choice Award. She sat, unknowingly, with the rest of the audience at the HCB Honor’s Banquet in April 2014, as Hailey McLeod, president of the HCB’s Dean’s Student Advisory Board, spoke of the students’ sentiments of the award recipient. Sentiments that included, this teacher “goes above and beyond to help students,” “is supportive of students,” “is always available for students to come by,” and “has a goal of making each class period creative and meaningful.” Dr. Humphrey was in competition with all HCB faculty. She was selected after the Advisory Board considered various facets of teaching, including willingness to meet outside of class, evaluation of students, teaching methods, willingness to work around students’ schedules and additional student-focused activities outside of class. Congratulations to a most deserving faculty member!

Eleanor Henry and Mary Johnson Retire

Dr. Eleanor Henry and Dr. Mary Moore Johnson both retired from Southeast Missouri State University in 2013. Dr. Henry earned her doctorate in 1994 from Saint Louis University and began her faculty career at the State University of New York at Oswego. She joined the Donald L. Harrison College of Business in 2002 as an associate professor of accounting and established an outstanding record of teaching effectiveness, professional growth and service. She developed a new course in cost and managerial accounting, teaching it since its inception, and was recognized for her ongoing scholarship by receiving the Copper Dome Faculty Fellow Award for Research in 2005. Dr. Henry also earned the Certified Management Accounting designation in 2010. Dr. Henry has been a respected colleague in the College of Business, leaving a legacy of patience, wisdom and good humor.

Dr. Mary Johnson earned a Master of Business Administration from Missouri State University and Juris Doctor degree from Washburn University. Dr. Johnson was a tireless champion of the successful proposal to establish a minor in Business Law and a scholarship in her name has been established for students in the minor. She was the first in history to be named Faculty Fellow for the Supreme Court of Missouri and has been appointed to serve on the Court’s Civic Education Committee. Recently, Southeast Missouri State University Board of Regents conferred upon her the status of Professor Emerita of Business Law for her outstanding service to the University.

Beard Invited to Continue on MERLOT Editorial Board

Based on her superior work, Professor Debbie Beard has once again been recognized by MERLOT (Multimedia Educational Resource for Learning and Online Teaching). Based on her contributions as a peer reviewer last year, Professor Beard has been invited to continue as a member of the Business Editorial Board. MERLOT is supported by 17 systems and institutions of higher education and serves the current and future academic technology needs of faculty, students, staff and institutions worldwide. MERLOT is also endorsed by Quality Matters the Sloan Consortium. More than 300 faculty members from these institutions have been performing the peer review of instructional technology, modeled after the peer review process for research and scholarship. Learn more about the MERLOT project, the peer review process and evaluation standards at taste.merlot.org/peerreviewprocess.html.

Palmer Recognized as Faculty Fellow in Research

Professor Richard Palmer was named a Copper Dome Faculty Fellow in Research in spring 2014. The Faculty Fellow recognition provides the recipient with special funding to support professional development and research over the next two academic years. Dr. Palmer has written five articles in national and international refereed publications over the past five years. His research record on bank commercial cards has been quoted by a number of business, press and government outlets (including U.S. Senate hearings, the Wall Street Journal, CNN Money, ABC’s Good Morning America, CBS News MarketWatch, Fox Business News, Business Week, American Banker and more). Recently, Richard’s co-authored article entitled, “Moving Procurement Systems to the Internet: The Adoption and Use of E-Procurement Technology Models” was recognized as the second most downloaded article in the world over the past ten years in the Social Sciences Research Network database in the Innovations and Operations topic category (with over 1,000 downloads). The article, published in the European Management Journal in 2004, is co-authored with Mahendra Gupta of Washington University in St. Louis and Antonio Davila of the University of Navarra Iese Business School.
McAllister Named Vice Provost of Southeast

Professor Charles McAllister, who served as an interim chair of the Department of Accounting in 2012-2013 and as the interim dean of the Harrison College of Business in fall 2013 was promoted to the role of vice provost for Southeast Missouri State University beginning Jan. 1, 2014. His promotion is a reflection of the outstanding job he did in his interim posts and the confidence his colleagues have in his ability. Congrats, Chuck!

Southeast Interns Impress Employers

During 2013, 38 different internships were completed by Southeast accounting students. The accounting internship program asked employers to evaluate interns on nine items including communication, teamwork and leadership. The average scores for all nine items was over 90 percent, and 94 percent of employers stated they would hire the intern if a professional job was available.

Thanks to all of the students who did a fantastic job representing Southeast!

Companies Include:
- Anders CPAs and Advisors
- Bauer & Edington
- Beussink, Hey & Roe
- Brown Smith Wallace, LLC
- Federal Reserve Bank of St Louis
- H&R Block
- Paula Higgins, CPA
- Hillin & Clark
- Kerber, Eck & Braeckel
- Rubin Brown
- Securities and Exchange Commission
- USDA Rural Development

Southeast Accounting Department Welcomes New Faculty

The Department of Accounting at Southeast Missouri State University is pleased to announce the hiring of Dr. Gillian Nicholls and Dr. Christine Ladwig, both of whom will begin fall 2014. Dr. Gillian Nicholls will serve as assistant professor of quantitative methods. Dr. Nicholls previously taught at the University of Alabama in Huntsville, the University of Pittsburgh and Tennessee Technological University. Her research interests are in applying statistical analysis and optimization to operations and supply chain management; economic analysis and decision making; statistical modeling and applications; and persistence and retention in education.

She holds a B.S. in Industrial Engineering (Lehigh University), Master in Business Administration (Penn State University), M.S. in Industrial Engineering (University of Pittsburgh,) and Ph.D. in Industrial Engineering (University of Pittsburgh). Prior to entering academia, Dr. Nicholls was a practicing industrial engineer within the rail freight transportation industry.

Christine joins the faculty of the Department of Accounting in August 2014. She brings to Southeast more than 16 years of experience in business, law and accounting, including ten years as a supporter, organizer and director of closely-held biomedical businesses. Her most recent position was as a life sciences and biotechnology accounting specialist for a St. Louis, Mo., CPA firm, and she has also worked in marketing, legal research, publishing and consulting. Ladwig is a licensed attorney (admitted in California & Illinois) with specialization in intellectual property law and tax law. She holds a joint J.D.-M.Acc. degree from Southern Illinois University in Carbondale and a law degree (L.L.M., Intellectual Property) from Albany Law School in New York.

In addition to her experience in business, Ladwig worked for nearly 20 years as a science educator and researcher, which included teaching at American University and The George Washington University, Armstrong Atlantic State University in Georgia, Saint Michael's College in Vermont and Clinton Community College in New York. Her science degrees include a bachelor's degree in biology from Saint Leo University, an M.A. in biology from American University, M.S. in chemistry from SUNY-Plattsburgh and a Ph.D. in biology from The George Washington University. She has served as a consultant for state institutions such as the University of Georgia Cooperative Extension Service, as well as a number of national organizations and programs, including The National Geographic Society, and former Vice-President Al Gore's GLOBE Project. She is married to fellow native Floridian Dr. Michael Ladwig, her husband of 27 years, and they have three children (Sarah 14; Alais 12; and Christopher 10). In keeping with the culture of two coastal hometowns (Pensacola & Miami), The Ladwigs travel home to enjoy the “salt life” at every opportunity.
Students Receive Academic Awards

In April 2014 the Donald L. Harrison College of Business recognized Grant J. Eudy for Outstanding Academic Achievement in Accounting and Hailey McLeod as the Outstanding Accounting Student for the 2013-2014 academic year. Kudos to Grant and Hailey for a job well done.

New Leadership for Beta Alpha Psi

The MU XI Chapter of Beta Alpha Psi, the accounting honor society, will start the 2014-2015 school year with a new leadership team. The new president is Katie Holtgrove, vice president is Zach McDowell, reporting secretary is Andrea Logsdon, recording secretary is Erika Giesler and treasurer is Meghan Schaeffer. Everyone is looking forward to the leadership and direction in the 2014-15 academic year.

Anyone wishing to participate in the events can email bap@semo.edu. If you would like to receive BAP invitations and updates, please send your email to this address as well.

Beta Alpha Psi meetings take place the first and third Monday evening of each month with accounting professionals attending and speaking at each meeting. The chapter is always looking for alumni to visit with students. If you would be available to speak to Southeast students at Beta Alpha Psi meetings, please contact BAP at bap@semo.edu.

Continued Success for Beta Alpha Psi

Southeast Missouri State University’s Beta Alpha Psi Honor Society had yet another notable 2013-2014 academic year. The year began with the annual Beta Alpha Psi conference in August 2013, held in Anaheim, Calif. The annual conference consists of three intense days of meetings, service, networking and fun. One day is dedicated to a community service event. KPMG, LLP and the KPMG Foundation sponsored the Beta Alpha Psi International Day of Literacy project in collaboration with the Orange County United Way and the non-profit organization First Book. Southeast BAP members visited schools and agencies of the United Way to distribute books and teach the children the importance of literacy.

At the regular meeting, BAP members attended professional presentations, chapter operation sessions, and presented in sessions with topics including service events and fundraising activities of their chapter. This conference is attended by the new executive officers to learn more about Beta Alpha Psi, how to be a great leader and how to make their local chapter a success. Sessions are available for each officer position, so they can learn how to serve their chapter. No conference works well without a little downtime. The schedule also allowed officers to visit the area and enjoy time at the beach and Disneyland.

New Members Inducted

During the 2013-2014 year BAP held two initiations. Students begin their membership as a candidate and must remain at that status for at least one full semester. Once they have completed their first 300 level accounting course and maintain a cumulative and major GPA of 3.0, they are eligible to be initiated into the chapter as a full member.

The students who were initiated this past year are: Tim Althage, Nathan Coke, Andrew Delles, Erika Giesler, Julie Gonzales, Katie Holtgrave, Laura Keller, Andrea Logsdon, Jonathon Mason, Zach McDowell, Connor Scott, Laura Scott, Erin Shulman, Jialu Sun, Yihang Sun, Wendy Tang, Adam Werner, Brandon Winschel, Liz Wohlschaeger and Liang Wu.
Superior Chapter Award

The MU XI chapter was recognized with a “superior chapter” award in 2013, continuing a string of similar awards that began in 2009. The “superior chapter” award is only possible with a great executive leadership team and strong student membership. Each semester the Chapter has about 40 – 45 student members. To receive the superior chapter award, the chapter has to participate in a minimum of eight reaching out activities, six professional activities and one service activity. There are also individual requirements in which each member needs to complete 32 hours in professional and service areas. This past year speakers attended our meetings to present professional accounting topics. In addition, BAP took field trips to accounting firms, held a “Meet the Firms” night, adopted a highway, completed a Safe House for Women service project and participated in the Baer & Edington annual walk/run service event, among many other activities.

Annual Meet the Firms Night

Beta Alpha Psi’s annual “Meet the Firms” night was held in fall 2013. A variety of outstanding firms and organizations participated, including Anders, Becker Professional Education, Brown Smith Wallace, BKD, Baer & Edington, E&Y, Becker Essner & Miles, CPA Excel, MSCPAS, Mueller Prost, Rubin Brown, Stalwart Business Advisors and Newmarket Associates and UHY Advisors. If your firm would like to participate in our next event mark your calendars for Monday, Sept. 15, 2014. For more information on this event, email bap@semo.edu.

Redhawk Rumble

Beta Alpha Psi entered three 4-person teams to participate in the annual Redhawk Rumble in Spring of 2014. The Rumble is a Harrison College of Business-sponsored jeopardy style competition focused on business knowledge. The three BAP teams earned a first, second and fourth place. The winning team was composed of Liz Wohlschlaeger, Jonathan Mason, Laura Keller and Ryan Stoll.

BAP Award for Mentor/Mentee Program

Ryan Stoll, a Beta Alpha Psi member and previous officer, participated in a three-person team that took first place in April at a BAP regional competition in Omaha, Neb. Ryan and two students from the University of Central Missouri, won first place in the best practices collaboration category at the BAP meeting. The team now advances to the annual BAP meeting in August in Atlanta, Ga., to compete against each of the first place teams from each region. The two universities collaborated to develop and implement a Southeast BAP Mentor/Mentee program this year.

Annual Golf Tournament Fundraiser

The 6th annual golf tournament took place in October 2013. There were 13 teams involving local and regional accounting firms, BAP alumni and current BAP students. The tournament is a great networking event as well as a successful fundraiser each year. We would love to encourage more firm and alumni involvement and make this tournament even better.

Mark your calendars for the seventh annual golf tournament on Friday, Oct. 3 at the Cape Jaycee’s Municipal Golf Course. If you are not receiving our emails and are interested in getting information about this event, please email bap@semo.edu.
Networking with Industry: 
Beta Alpha Psi Plays Important Role in Making Connections

Accounting students at Southeast have many opportunities to network with business and industry professionals, thanks to the efforts of the Beta Alpha Psi accounting honors society. The members of Beta Alpha Psi want to say thank you to the individuals who took the time to present at our chapter meetings. The topics provided were very informative, and students enjoyed the ability to network with all of the speakers.

September 2013:
Lincoln Gray and Jennifer Troutman with Brown Smith Wallace started our first meeting of the semester with a People Bingo ice breaker and set up an inventory audit activity. They provided several types of inventory items that students had to count and discussed various problems that could occur and how to handle them. The students enjoyed getting out of their seats for some hands-on fun.

October 2013:
Two BAP alumni, Stephanie Schuette and Corey Robinson, with Rubin Brown, gave a presentation that focused on the skills needed to be a successful intern and first year staff. They discussed the general work expectations coming into public accounting your first year, how you will work with a variety of clients and the hours of work you put in during busy season. They also discussed both the hard and soft skills needed to succeed in the public accounting industry.

Dr. Gary Johnson, a professor at Southeast, spoke about the accounting profession at a glance and noted that there are around 90,000 CPA firms in the United States that generate nearly $73 billion in revenues. He also discussed the current hot topics in the accounting industry, value billing new technology emerging, non-accounting skills needed, ethical rules in the accounting field and gave us sample scenarios of real-life situations and asked what we do when put in that situation.

November 2013:
Paul Crowe, vice president of finance at Havco Wood Products LLC, spoke about how accounting is the all-inclusive field of business. Paul stressed the importance of knowing the language of accounting and business to help navigate the gray areas of work. Paul also talked about his time in both the public and private accounting sectors—giving pros and cons of each. Enjoying his time in both areas, he could not give a definitive answer to which one he liked better—noting that both have led him to where he is today. He noted that it is all about finding the right fit for your personality and following your passion. “Don't stay in something you don't like.” Paul answered questions and noted that being able to research when you first get into the workplace is crucial—as you cannot know everything and must be able to find the answer to clients’ questions.

Tyler Cuba, from Cuba Financial Group, spoke about “Redefining Wealth Management.” Some wealth management issues that Cuba faces and addresses on a daily basis include asset/investment management, debt management, retirement planning and distribution analysis, gifting strategies and distribution plans upon death.

December 2013:
Nick Fitch brought two BAP alumni, Matt Scheible and Kevin Frigerio with BKD, to speak and lead a panel discussion about work experience, schooling, CPA exam preparation and other tips to succeed in starting your professional career. Matt talked about the steep learning curve coming out of college and transitioning to full-time. He said it is important to ask for and be open to feedback and constructive criticism early on. This will help you learn and become a better accountant. Matt also mentioned taking as many classes as you can that will be on the CPA exam while in college. Kevin talked about the CPA exam and how he personally prepared, mentioning to get it completed before starting full-time if possible. He said to always introduce yourself to firms or anyone who comes to speak to you and take full advantage of St. Louis Interview Days.
February 2014:

Kathy Mangels, vice president for finance and administration and treasurer for the University and Southeast Missouri University Foundation, focused her discussion on governmental accounting and how Southeast is considered a governmental entity. The campus is a political subdivision of the state of Missouri and everything is considered to be an asset of the state. The state has a high influence as to how financial statements and records are kept. In addition, Kathy discussed the structure and activities that take place in the accounting office.

Laura Wunsch, the recruiting coordinator at CliftonLarsonAllen focused her discussion primarily on managing distractions. The average office worker deals with two hours of distractions per day and can take up to 23 minutes to get back on track. There are many strategies and techniques to recognize distractions and overcome challenges.

March 2014:

Dr. Erin Fluegge-Woolf, an assistant professor in the Department of Management & Marketing at Southeast Missouri State University gave a presentation on negotiations. In addition to speaking about how negotiations work in a business setting, she provided students with a negotiation activity, so they could experience how it works. Then she discussed the activity with the students and any problems they encountered.

Scott Blair from SoutheastHEALTH discussed the topic of non-profits and the main differences between non-profits and for-profit organizations. The main difference between the two is where the money goes when it is earned. Non-profits reinvest their money back into the company whereas for-profits pay its owners or stockholders. In addition, non-profits typically address the needs of society in different sectors such as education, religion, health or social services. They also have to rely on funds from fundraisers, contributions, grants or other outside sources.

April 2014:

Jon Clements and Ryan McGhee, both Southeast alumni with Edward Jones, discussed financial planning and the steps they take when meeting with both potential and current clients. They introduced their five key steps toward achieving your financial goals. They covered many different options for financial planning and the importance of starting at a young age.

Amber Brewer, a Southeast alumnus and Rose Chott with Deloitte focused their discussion on different types of “working styles.” Those styles include analytical, driver, amiable and expressive. Amber and Rose mentioned not all the styles are fully compatible with the others, but there are steps to take to make working with others a better experience. After a couple activities and further discussion, we learned of the different characteristics of each working style.

May 2014:

Three individuals who were previously speakers were gracious enough to come again. Paul Crowe with Havco brought both Matt Schieble and Kevin Frigerio with BKD. The combination of the three served as a professional panel. They were able to answer any and all questions we had ranging from the CPA exam to the everyday life of an accountant in and outside of tax season. With their professional knowledge and experience, Paul, Matt and Kevin were able to give us an insight of what to expect after graduation and as we begin taking steps towards our own professional careers.

Interested in speaking to Southeast accounting students?

Contact Rebecca Lohmann at rlohmann@semo.edu or bap@semo.edu.
Phi Beta Lambda Students Rock State Leadership Conference

The Southeast Missouri State University chapter of Phi Beta Lambda (PBL) took 18 students to participate in the PBL State Leadership Conference in Columbia, Mo., on April 12. The conference provided students with an opportunity to hear presentations on such topics as professionalism, careers in health care and leadership as well as to run for state leadership positions and participate in competitive events. Representatives from 20 colleges and universities from across Missouri participated in the business-oriented competitive event portion of the program. Continuing a tradition of outstanding performance, Southeast students won awards in 27 events including accounting principles, computer applications, financial concepts, information management, statistical analysis and website design to name a few. Southeast students garnered 11 first place, three second place, five third place, four fourth place, and seven fifth place finishes from the following award winners: Joe Allison, Justin Bader, Stephanie Bechard, Kirk Comstock, Brooke Dial, Chris Dzurick, Cory Herzog, Josh James, Amber Joiner, Emily Karleskint, Emily Kraenzle, Gabbi Pfyl, Matt Reishman, Tyler Rosemann, Jessie Roth, Emily Rybolt, Caitlin Schamburg, Bijan Tahghighi and Malli Tahghighi. Of those events in which Southeast placed, Southeast students are eligible to compete in 18 events at the national level in June. The Southeast chapter continues to be a strong member of Missouri PBL with Amber Joiner joining the incoming state officer team as the 2014-2015 Missouri vice-president of communications and Chris Dzurick retiring from his post as the 2013-2014 Missouri president. Former Missouri PBL treasurer (2012-2013) and 2013-2014 president Malli Tahghighi, was also recognized at the state level as the recipient of the 2014 winner of the Who’s Who in PBL for the state of Missouri. Southeast’s Local Chapter Annual Report, written by Malli Tahghighi and Brandon Oatsvall, also garnered a first place award, making the report eligible for consideration at the National level as well. The local chapter was also recognized as a Gold Seal chapter for its active participation in programs and projects identified with the goals of FBLA-PBL.

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<tr>
<td>Caitlin Schamburg</td>
<td>Management Concepts</td>
<td>2nd</td>
<td>Accounting</td>
<td>Perryville, Mo.</td>
</tr>
<tr>
<td>Emily Karleskint</td>
<td>Justice Administration</td>
<td>2nd</td>
<td>Athletic Training</td>
<td>Jackson, Mo.</td>
</tr>
<tr>
<td>Chris Dzurick</td>
<td>Project Management</td>
<td>2nd</td>
<td>Marketing Management</td>
<td>Fulton, Mo.</td>
</tr>
<tr>
<td>Brooke Dial</td>
<td>Business Ethics (team event)</td>
<td>3rd</td>
<td>Accounting Psychology</td>
<td>Sikeston, Mo.</td>
</tr>
<tr>
<td>Gabbi Pfyl</td>
<td></td>
<td></td>
<td></td>
<td>St. Louis, Mo.</td>
</tr>
<tr>
<td>Matt Reishman</td>
<td>Help Desk</td>
<td>3rd</td>
<td>Computer Information Systems</td>
<td>Ballwin, Mo.</td>
</tr>
<tr>
<td>Justin Bader</td>
<td>Financial Concepts</td>
<td>3rd</td>
<td>Accounting</td>
<td>Jackson, Mo.</td>
</tr>
<tr>
<td>Tyler Rosemann</td>
<td>Information Management</td>
<td>3rd</td>
<td>Accounting</td>
<td>Troy, Mo.</td>
</tr>
<tr>
<td>Emily Kraenzle</td>
<td>Accounting Principles</td>
<td>4th</td>
<td>Accounting</td>
<td>Ste. Genevieve, Mo.</td>
</tr>
<tr>
<td>Joseph Allison</td>
<td>Business Law</td>
<td>5th</td>
<td>Business Management</td>
<td>Chester, Ill.</td>
</tr>
<tr>
<td>Kirk Comstock</td>
<td>Computer Applications</td>
<td>5th</td>
<td>Computer Information Systems</td>
<td>Sikeston, Mo.</td>
</tr>
<tr>
<td>Cory Herzog</td>
<td>Contemporary Sports Issues</td>
<td>5th</td>
<td>Business Management</td>
<td>Farmington, Mo.</td>
</tr>
<tr>
<td>Stephanie Bechard</td>
<td>Statistical Analysis</td>
<td>4th</td>
<td>Accounting, Agribusiness</td>
<td>Freeburg, Ill.</td>
</tr>
<tr>
<td>Bijan Tahghighi</td>
<td>Entrepreneurship Concepts</td>
<td>4th</td>
<td>Accounting, Agribusiness</td>
<td>Freeburg, Ill.</td>
</tr>
<tr>
<td>Stephanie Bechard</td>
<td>Information Management</td>
<td>5th</td>
<td>Accounting, Agribusiness</td>
<td>Freeburg, Ill.</td>
</tr>
</tbody>
</table>

*Bold indicates qualification for NLC*
PBL Brings Home Awards from National Conference

Twelve Southeast students competed in the Phi Beta Lambda national meeting in Nashville, Tenn., in June 2014. Each student competed in one or more of 16 different events under the guidance and direction of Dr. Alisha Ortiz and Dr. Dana Schwieger.

The Southeast PBL chapter and its students excelled at the National meeting. The Chapter was honored with the FBLA 2014 Hollis and Kitty Guy GOLD Seal Chapter Award of Merit and ninth place overall in the Local Chapter Annual Report competition.

Congratulations to all of the PBL students and faculty advisors (Dr. Ortiz and Dr. Schwieger) for a job well done! Their hard work helps to make Southeast stand out.

<table>
<thead>
<tr>
<th>Student/Program</th>
<th>Award/Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amber Joiner (Technology Management)</td>
<td>First place in Desktop Publishing (a team event won by an individual).</td>
</tr>
<tr>
<td>Justin Bader (Accounting), Josh James (Marketing Management), and Amber Joiner (Technology Management)</td>
<td>Each awarded an NLC National Scholarship. Only 20 such scholarships were awarded at the meeting.</td>
</tr>
<tr>
<td>Cory Herzog (Management)</td>
<td>Finished in fifth place in Contemporary Sports Issues</td>
</tr>
<tr>
<td>Justin Bader</td>
<td>Finished in seventh place in Financial Concepts</td>
</tr>
<tr>
<td>Malli Tahghighi (Accounting)</td>
<td>Recognized as &quot;Who's Who in PBL.&quot;</td>
</tr>
<tr>
<td>Caitlin Schamburg (Accounting)</td>
<td>Two fourth place finishes, in “Financial Concepts” and “Managerial Concepts.”</td>
</tr>
<tr>
<td>Amber Joiner (Website Design)</td>
<td>Finished in seventh place in “Website Design,” another team event win by Amber</td>
</tr>
<tr>
<td>Chris Dzurick (Marketing Management)</td>
<td>Finished fifth place in the “Future Business Executive” competition, one of the two highest awards in PBL.</td>
</tr>
<tr>
<td>Justin Bader (Financial Concepts)</td>
<td>Finished in seventh place in Financial Concepts</td>
</tr>
<tr>
<td>Malli Tahghighi (Accounting)</td>
<td>Recognized as &quot;Who's Who in PBL.&quot;</td>
</tr>
<tr>
<td>Brooke Dial (Accounting)</td>
<td>Finished in tenth place in Justice Administration.</td>
</tr>
</tbody>
</table>

Students Attend Open House at Brown Smith Wallace

Brown Smith Wallace (BSW) invited Southeast students to attend an open house at its new offices in St. Louis, Mo. Dr. Roberta Humphrey and Ms. Rebecca Lohmann accompanied 15 students to attend this great event. Students got the chance to hear about BSW and the various job opportunities they offer. They were also taken on a tour of the office. In addition, four Southeast alumni who are with BSW, shared their experiences with our students on the process they went through to get hired, how many hours they work in busy season and a day in their life. Afterwards BSW treated everyone to a networking hour with desserts. It was a great opportunity for our students.

Karstens and McDowell Receive MSCPA Scholarships

The MSCPA announced its 2013-2014 scholarship winners in April 2014. Two Southeast students, Callie Karstens and Zach McDowell, were each awarded $1,250 in awards. This is the second year that the scholarship has been awarded to Zach. Congratulations to Callie and Zach on their well-deserved recognition.
That’s It For Us, But What Have You Been Up To?

Submit a class note for the University magazine or update your contact info at semo.edu/update. Drop us a line in the Department of Accounting at acctmis@semo.edu.

We love to hear from our alumni!

I just …

☐ went back to school
☐ saw the world
☐ started a business
☐ got married
☐ had a baby
☐ started my first job
☐ started my dream job
☐ finished my last job
☐ won an award
☐ published a book

Whatever you’ve been up to, we’d like to hear about it.

semo.edu/update