General Management

Master of Business Administration (MBA)

Today’s business world places new demands on business professionals not only to keep up with local and global change, but also to develop their leadership and interpersonal competencies required to work with people at all organizational levels. In addition, today’s managers must be able to:

- Address global opportunities, competition, and regulatory issues;
- Utilize the latest technology in production, controls, and communications; and
- Interact productively with internationally diverse customers, employees, and suppliers.

Southeast Missouri State University’s MBA program guides students through all aspects of business and supplies them with the knowledge to succeed in today’s business environment.

Accreditation

All of the programs within the Harrison College of Business hold the prestigious accreditation of the AACSB International, an honor held by only 5 percent of business programs worldwide.

Accreditation by the Network of International Business Schools (NIBS) recognizes us for “deep” internationalization of all facets of our business program. Only four institutions in the United States have received this distinction. In addition, Southeast Missouri State University is fully accredited by the North Central Association of Colleges and Schools. University accreditation ensures a strong instructional environment for our programs.

General management students will…

- Open doors to better employment opportunities.
- Increase their lifetime earning potential by 50 percent.
- Get a promotion advantage.
- Enhance their management skills.
- Increase their confidence, maturity, and influence in the workplace.

Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation. A St. Louis Outreach Office, located in Chesterfield, Missouri, provides career exploration assistance, résumé critiques, interview tips, job search strategies and more. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Admission Requirements

Regular Admission

1. Overall GPA on a 4-point scale times 200 plus GMAT equal to or above 1,000 and a GMAT score of at least 500
   OR
   GPA of 3.0 on a 4-point scale with a Graduate Record Exam (GRE) of 147 in both Verbal Reasoning and Quantitative Reasoning and 3.5 or higher in Analytical Writing. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)

2. Grade of at least “C” on all undergraduate foundation (prerequisite) courses. (All undergraduate requirements for admission shall be satisfied before enrolling in the MBA required core or MBA elective courses.)

Probationary Admission

All applicants must have the following:

1. Overall GPA on a 4-point scale times 200 plus GMAT score equal to or above 1,000 and a GMAT score of at least 430 yet below 500
   OR
   GPA of 3.0 on a 4-point scale with a Graduate Record Exam Score (GRE) of 144 in both Verbal Reasoning and Quantitative Reasoning and 3.5 or higher in Analytical Writing. (When it is not possible to interpret academic eligibility by way of transcript, the graduate business program reserves the right to request further evidence of academic eligibility.)

2. Grade of at least “C” on all undergraduate foundation (prerequisite) courses. (All undergraduate requirements for admission shall be satisfied before enrolling in the MBA required core or MBA elective courses.)

3. Students admitted on probation must complete their first 9 hours of course work, including at least 6 hours at the 600 level, with a grade “B” or better. Students not meeting this requirement are subject to dismissal from the program.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work.

International students applying with a three-year degree must have their transcripts evaluated by an outside agency such as WES (wes.org) or NACES (naces.org) for equivalency.

Program Requirement

Applied Research Project in general management area
CURRICULUM CHECKLIST

Master of Business Administration: general management option – 33 hours required

- BA600 Managing and Leading Human Capital (3)
- BA620 Quantitative and Qualitative Research Methods (3)
- BA630 Integrated Decision Information Systems (3)
- BA650 Strategic Decision Making (3)
- BA651 Strategic Marketing (3)
- BA657 Applied Research Project (3)
- BA660 Strategic Cost Management (3)
- BA668 The Financial Environment (3)

Choose 9 hours from:
- BA521 Topics in Entrepreneurship (3)
- BA560 International Business Study Practicum (3)
- BA640 Managing Quality (3)
- BA656 Applied Human Resource Management (3)
- BA658 Business Internship (3)
- BA661 External Environment of Business (3)
- BA662 Contemporary Issues in Business (3)
- BA663 International Business Strategies (3)
- BA664 Organizational Leadership (3)
- BA665 Financial Institutions, Credit Markets, and Regulatory Policy (3)
- BA667 Liability Risks, Prod. and Services (3)
- BA678 Operations Management (3)
- BA750 Introductory Business Economics (3)
- MA400 Statistics II or Applied Calculus* or College Calculus*
- MA450 Business Statistics II or Applied Calculus* or College Calculus*
- MA546 Acquiring & Compensating Talent (3)
- MA548 Management Development (3)
- MA550 Improving Team Performance (3)
- MA560 International Management (3)

*Only two 500-level courses may be taken toward an MBA degree.

All undergraduate requirements for admission must be satisfied before enrolling in the MBA required core or MBA elective courses. Students without an undergraduate degree in business must complete necessary foundation course work:

- Principles of Microeconomics*
- Principles of Macroeconomics*
- Microcomputer Applications
- Introductory Statistics
- College Algebra*
- Business Statistics II or Applied Calculus* or College Calculus*
- Principles of Financial Accounting*
- Principles of Managerial Accounting
- Principles of Management*
- Principles of Marketing*
- Financial Management
- Management Information Systems*

Students must earn a grade of "C" or above in all of the above classes. Students also must have demonstrated sufficient background in microcomputer business application and management information systems. This may be through course work or through acquired knowledge connected with business experience or other applications contexts, validated through an approved test.*

*Proficiency in these areas can be proven through a CLEP exam. Credit will not be given for these courses with a passing grade on the exam, but score will be taken as proof of course knowledge.

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This is a guide based on the 2014-2015 Graduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on factors such as dual enrollment, remediation, and summer enrollment. Students meet with an academic advisor each semester and use DegreeWorks to monitor their progress.

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