

Major Initiatives for 2005-2006: A Year of Transitions

Strategic Plan Priority 1: Top Quality Academic Programs

QUALITY OF TEACHING & LEARNING, QUALIFICATIONS OF FACULTY & STAFF, QUALITY OF PROGRAMS & SERVICES

- Complete organization of School of Visual and Performing Arts in preparation for opening of the River Campus in Fall 2007
- Begin planning for Academic Quality Improvement Program (AQIP) process for accreditation to replace the 10-year North Central Association process
- Implement the first year of the plan for integrating academic and career advising (Transitions Initiative) and complete the structure for years 2 through 4
- Follow up on the Spring 2005 conference on the 21st Century learner and provide appropriate professional development opportunities

Strategic Plan Priority 2: Enhance Access Throughout Service Region

ENROLLMENT MANAGEMENT, AFFORDABILITY, ACCESSIBILITY

- Complete year of transition to all-Southeast academic programs at the three area higher education centers south of Cape Girardeau, including emphasis on marketing to increase access and participation in higher education
- Review programs and efforts related to student success with special focus on student retention

Strategic Plan Priority 3: Provide Service to the Region

REGIONAL DEVELOPMENT, REGIONAL INFORMATION, REGIONAL CULTURE

- Continue efforts of Missouri Research Corporation to assist in regional economic development by promoting entrepreneurship, small business development, and location of appropriate firms and operations at the research park on the University Farm property.
- Continue efforts to build an I-55 interchange and infrastructure for economic development at the University Farm and begin relocation of University Farm to the new site
- Complete remodeling, dedicate, and begin operating the Southeast Innovation Center and Business Incubator in the First Baptist Church education building
- Inaugurate expansion of Southeast Public Radio to an area that includes Farmington, Park Hills, Jefferson County, and South St. Louis.
- Begin planning for a first year (2007-08) of programming at the River Campus
- Initiate operation of Southeast Health on Wheels (the S.H.O.W. mobile) in the Bootheel

Strategic Plan Priority 4: Enhance the University Community

MEETING STUDENT, FACULTY & STAFF NEEDS, DIVERSITY & LEADERSHIP, COMMUNITY BUILDING

- Improve faculty and staff benefits through implementation of a cafeteria plan
- With Admissions and Facilities Management, open the Financial Aid Resource Center funded by MoHELA
- Celebrate the 100th anniversary of Academic Hall, beginning with an all-University convocation for all faculty and staff

Strategic Plan Priority 5: Wise Stewardship & Quality Infrastructure

INFORMATION TECHNOLOGY, RESOURCE MANAGEMENT, FACILITIES, WORK ENVIRONMENT, GOVERNANCE

- Complete first full year of construction of the River Campus
- Complete construction of the relocated Broadway-Henderson intersection, including additional parking, a new entrance to the campus, and a renovated Houck Field House façade
- Design the "Information Commons" concept in Kent Library and implement Phase I (second floor design)
- Continue implementation of SCT Banner administrative software, with inauguration of the Finance system, Human Resources system, and Student Records system
- Begin process of readying new University farm for use when programs transfer to the new location as a result of development of the research park on the present farm site
- Develop a three-year plan for space allocation, renovations, major projects, and annual "spruce-up"
- Complete a campus landscape master plan
- Maintain momentum on constructing major facilities projects including the aquatic center and multi-modal transfer facility
- Complete strategic plan for the University Advancement division (Foundation and Alumni Office)
- Restructure the University's marketing and "branding" effort to provide enhanced continuity and a common message
- Formally conclude successful \$50 million capital campaign