

Bachelor of Science in Business Administration (BSBA)

International Business

Southeast's international business program provides a specialized curriculum for students interested in preparing themselves for managerial careers in international business. This interdisciplinary major emphasizes the development of cultural, financial, managerial, marketing, and economic understanding of the international environment. Students will be prepared for employment with companies participating in global commerce—from locally owned entrepreneurial enterprises to multinational corporations. Career positions include international product manager, international plant manager, foreign exchange trader, international buyer, and international sales analyst. International managers are often well positioned for top executive positions in multinational corporations.



International study opportunities include over 20 overseas locations while paying Southeast's standard tuition and fees.

International Business students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building the feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's Center for International Business Programs, which provides support for international business majors and coordinates numerous international exchange and group immersion programs annually.

Career Planning

Currently, 98% of Harrison College of Business graduates find employment within a year of graduation.

A St. Louis Outreach Office, located in Chesterfield, Mo., provides career exploration assistance, resume critiques, interview tips, job search strategies and more.

St. Louis Business Interview Days offers Southeast business students a unique interviewing and networking opportunity.

Demonstrated Career Proficiency is a Requirement of all Southeast Students		
CL001/CL002	First Semester	Complete the FOCUS2 assessment and develop a Career Action Plan.
CL003	Junior Year	Students gain information about career planning and job searching resources.
CL004	Senior Year	Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search.
Career Services, located in Academic Hall 057, provides professional career advising to guide students in their career development.		

Internship and Employment Opportunities of Recent Graduates

- American Express
- Bank of America
- Best Buy
- Biokyowa, Inc.
- Boeing
- CENET
- CINTAS
- Elite Travel
- Enterprise Holdings
- Fastenal
- First State Bancshares
- GlaxoSmithKline
- IBM
- Magna Tel
- Maritz Marketing Research
- Mondelez/Nabisco
- Northwestern Mutual Financial
- Regions Bank
- Southeast Missourian
- Sprint
- UPS Store

Admission Requirements

1. Completion of 60 semester hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

To learn more

Office of Admissions
(573) 651-2590
admissions@semo.edu
www.semo.edu

To explore

the Harrison College
of Business online, visit
www.semo.edu/hcb

For advising

Harrison College of Business Advising Center
(573) 651-5090
businessadvising@semo.edu
www5.semo.edu/cobadvising

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This is a guide based on the 2014-2015 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

CURRICULUM CHECKLIST

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course except accounting majors must earn 'A' or 'B' in AC222.

- ___ AC221 Principles of Accounting I (3)
- ___ AC222 Principles of Accounting II (3)
- ___ BA490 Business Policy & Strategy (3)
- ___ BL255 Legal Environment of Business (3)
- ___ FI361 Financial Management (3)
- ___ MG301 Principles of Management (3)
- ___ MI375 Management Information Systems (3)
- ___ MK301 Principles of Marketing (3)
- ___ QM352 Management Science (3)
- ___ QM358 Production/Operations Management (3)

Choose 3 Hours From:*

- ___ AC540 International Perspectives of Accounting (3)
- ___ BA560 International Business Study Tour (3)
- ___ EC580 International Economics (3)
- ___ FI540 International Finance (3)
- ___ MG560 International Management (3)
- ___ MK560 International Marketing (3)

* International Course taken to meet Business Administration Core requirement may not be counted on a major.

Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements. A grade of 'C' or better is required in each support course.

- ___ AD101 Intro to Microcomputer Applications (3)
- ___ EC215 Principles of Microeconomics (3)
- ___ EC225 Principles of Macroeconomics (3)
- ___ EN140 Rhetoric & Critical Thinking (3)
- ___ MA134 College Algebra (3)
- ___ MG252 Business Communication (3)
- ___ QM257 Business Statistics (3)
- ___ QM258 Business Statistics II (3)
- ___ SC105 Fundamentals of Oral Communication (3)
- ___ UI400 Business & Ethics (3)

NOTE: All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

International Business Major Courses

Choose 9 Hours From:

- ___ AC540* International Accounting (3)
- ___ BA458 International Business Internship (3)
- ___ BA560* International Business (3)
- ___ EC580* International Economics (3)
- ___ FI540* International Finance (3)
- ___ MG560* International Management (3)
- ___ MK560* International Marketing (3)

Required minor to be selected in any department in the Harrison College of Business (except "Business Administration" minor) or select a second major in the Harrison College of Business.

FOREIGN LANGUAGE/CULTURAL SUPPORT

3 credit hours of University foreign language/culture instruction or equivalent (e.g., 2 years of high school language with a grade of 'C' or better) and a term of study abroad of at least 8 weeks OR 12 credit hours of foreign language/culture instruction and an international immersion program less than 8 weeks in length

* If chosen for the IB major, cannot be used to fulfill International Business requirement for the BSBA core.

University Studies Requirements (not already listed above):

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and two IU/UI3XXs

SAMPLE FOUR-YEAR PLAN

International Business

Requirements for the 2014-2015 Undergraduate Bulletin

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FIRST YEAR	UI100	3	SC105	3
	EN100	3	Behavioral Systems	3
	AD101	3	Dev. of Major Civ.	3
	MA134	3	Social Systems	3
	Artistic Expression	3	Written Expression	3
	Total	15	Total	15

Foreign language courses will be recommended based on student's plans of study abroad or short term trip.

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
SECOND YEAR	AC221	3	AC222	3
	EC215	3	BL255	3
	QM257	3	EC225	3
	MG252	3	QM258	3
	Literary Expression	3	Living Systems	3
	Physical Systems	3	Political Systems	3
Total	18	Total	18	

(summer courses are encouraged to avoid 18 hour semesters)

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
THIRD YEAR	FI361	3	MI375	3
	MG301	3	QM358	3
	MK301	3	International Major Course	3
	QM352	3	International Major Course	3
	IU/UI3XX	3	Business Minor Course*	3
	Total	15	Total	15

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
FOURTH YEAR	International Core Course	3	BA490	3
	Business Minor Course*	3	International Major Course	3
	Business Minor Course*	3	Business Minor Course*	3
	IU/UI3XX	3	Business Minor Course*	3
	UI400	3		
	Total	15	Total	12

* Hours of minor courses vary depending on approved business minor selected.

Foreign language requirements vary based on selection of immersion program or study abroad.

An approved study abroad or immersion program is required.

Courses taken in semester of study abroad will vary depending on program selected.

Degree requirements for all students: a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the freshman and senior levels.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree. Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

Revised
02/18/2014