The U.S. Bureau of Labor Statistics (BLS) reported wage and salary employment in the medical and health services management category is projected to grow 23 percent between 2012 and 2022. This growth rate is much faster than other industries. While many of these jobs are for practitioners, nurses, and allied health professionals, many others have duties that do not include hands-on patient care: for example, marketing, human resources, finance, and administration positions.

This degree will provide education on the traditional business disciplines with a focus on the healthcare setting.

Healthcare Administration students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.
- Participate in practicums and internships designed to provide real world experience in healthcare organizations.

Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

| CL001/CL002 | First Semester | Complete the FOCUS2 assessment and develop a Career Action Plan. |
| CL003       | Junior Year    | Students gain information about career planning and job searching resources. |
| CL004       | Senior Year    | Students demonstrate advanced proficiency by identifying a position in their field, developing a cover letter, and tailoring a resume for the position. Materials are critiqued to ensure preparedness for a successful job search. |

Potential Internship and Employment Opportunities

- Hospitals
- Insurance Companies
- Medical Office Practices
- Government Agencies
- Home Health Care
- Counseling Centers
- Medical Practice Management
- Risk Management
- Healthcare Technology Companies

Admission Requirements

1. Completion of 60 credit hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of ‘C’ or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.
# Healthcare Administration (BSBA)

This is a guide based on the 2015-2016 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

## Business Administration Core – 30 Hours Required

A grade of ‘C’ is required in each core course except accounting majors must earn ‘A’ or ‘B’ in AC222.

- AC221: Principles of Accounting I (3)
- AC222: Principles of Accounting II (3)
- BA490: Business Policy & Strategy (3)
- BL255: Legal Environment of Business (3)
- FI261: Financial Management (3)
- MG301: Principles of Management (3)
- MI375: Management Information Systems (3)
- MK301: Principles of Marketing (3)
- QM352: Quantitative Analysis (3)

Choose 3 Hours From:*:

- AC540: International Perspectives of Accounting (3)
- BA560: International Business Study Tour (3)
- EC580: International Economics (3)
- FI540: International Finance (3)
- MG560: International Management (3)
- MK560: International Marketing (3)

*International Course taken to meet Business Administration Core requirement may not be counted on a major.

## Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements. A grade of ‘C’ or better is required in each support course.

- AD101: Intro to Microcomputer Applications (3)
- BA452: Professionalism (1)
- EC215: Principles of Microeconomics (3)
- EC225: Principles of Macroeconomics (3)
- EN140: Rhetoric & Critical Thinking (3)
- MA134: College Algebra (3)
- MG252: Business Communication 2 (3)
- OM257: Business Statistics (3)
- OM258: Business Statistics II (3)
- SC105: Fundamentals of Oral Communication (3)
- UI400: Business & Ethics (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

## Healthcare Administration – 24 Hours – No Minor Required

- EC585: Healthcare Economics (3)
- HA473: Internship in Healthcare (3)
- HA510: Healthcare Operations (3)

**OR**

- HA520: Introduction to Healthcare Quality (3)
- HA580: Management of Health Systems (3)
- HA581: Health Administration Policy (3)
- HA582: Healthcare Budget/Reimburse (3)

**OR**

- HA540: Healthcare Informatics (3)
- HA585: Marketing Healthcare (3)
- MG356: Foundations of Human Resource Management (3)

**Additional Requirements:**

- HL120: Health Perspectives (3)
- UI352: Medical Ethics (3)
- UI412: American Health Care System (3)

**University Studies Requirements (not already listed above):**

UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, and Social Systems

![Curriculum Checklist Table](image)

## SAMPLE FOUR-YEAR PLAN

<table>
<thead>
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<th>FALL SEMESTER</th>
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Milestone: Achieve a minimum 2.25 overall GPA

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Milestone: Gain admission to College of Business by end of fourth semester.

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<td>HA585</td>
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</table>

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

A “Milestone” signifies a significant stage for a student in the completion of a degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.