Southeast's international business program provides a specialized curriculum for students interested in preparing themselves for managerial careers in international business. This interdisciplinary major emphasizes the development of cultural, financial, managerial, marketing, and economic understanding of the international environment. Students will be prepared for employment with companies participating in global commerce—from locally owned entrepreneurial enterprises to multinational corporations. Career positions include international product manager, international plant manager, foreign exchange trader, international buyer, and international sales analyst. International managers are often well positioned for top executive positions in multinational corporations.

International study opportunities include over 20 overseas locations while paying Southeast's standard tuition and fees.

International Business students will...
- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building the feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast’s Center for International Business Programs, which provides support for international business majors and coordinates numerous international exchange and group immersion programs annually.

Career Planning
Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. In fact, more than 90 percent of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad. St. Louis Business Interview Days offers Southeast business students a one-of-a-kind interviewing and networking opportunity.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

<table>
<thead>
<tr>
<th>Demonstrated Career Proficiency is a Requirement of all Southeast Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>CL001/CL002 First Semester</td>
</tr>
<tr>
<td>CL003 Junior Year</td>
</tr>
<tr>
<td>CL004 Senior Year</td>
</tr>
</tbody>
</table>

Internship and Employment Opportunities of Recent Graduates
- American Express
- Bank of America
- Best Buy
- Biokyowa, Inc.
- Boeing
- CENET
- CINTAS
- Elite Travel
- Enterprise Holdings
- Fastenal
- First State Bancshares
- GlaxoSmithKline
- IBM
- Magna Tel
- Maritz Marketing Research
- Mondelez/Nabisco
- Northwestern Mutual Financial
- Regions Bank
- Southeast Missourian
- Sprint
- UPS Store

Admission Requirements
1. Completion of 60 semester hours.
2. Completion of: AC221, AC222, AD101, BL255, EC215, EC225, EN140, MA134, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
3. Cumulative 2.25 GPA.
4. Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.
International Business
Bachelor of Science in Business Administration (BSBA)

This is a guide based on the 2015-2016 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

**Curriculum Checklist**

*Critical Courses* are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

**Business Administration Core – 30 Hours Required**

A grade of 'C' or better in each core course is required. Accounting majors must earn 'A' or 'B' in AC222.

- AC221 Principles of Accounting I (3)
- AC222 Principles of Accounting II (3)
- BA490 Business Policy & Strategy (3)
- BL255 Legal Environment of Business (3)
- FI581 Financial Management (3)
- MG301 Principles of Management (3)
- MG375 Management Information Systems (3)
- MK301 Principles of Marketing (3)
- OM352 Quantitative Analysis (3)

Choose 3 Hours From:*

- AC540 International Perspectives of Accounting (3)
- BA560 International Business Study Tour (3)
- EC560 International Economics (3)
- FI540 International Finance (3)
- MG560 International Management (3)
- MK590 International Marketing (3)

*International Course taken to meet Business Administration Core requirement may not be counted on a major.

**Support Courses – 30 Hours Required**

Some courses may fulfill University Studies requirements. A grade of 'C' or 'better is required in each support course.

- AD101 Intro to Microcomputer Applications (3)
- BA452 Professionalism (1)
- EC215 Principles of Microeconomics (3)
- EC225 Principles of Macroeconomics (3)
- EN140 Rhetoric & Critical Thinking (3)
- MA134 Political Systems, Social Systems, and Behavioral Systems (3)
- MG252 Business Communication (2)
- QM257 Business Statistics (3)
- QM258 Business Statistics II (3)
- SC105 Fundamentals of Oral Communication (3)
- UI100 First Year Seminar, Development of a Major Civilization (3)

**Note:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

**International Business Major Courses**

Choose 9 Hours From:

- AC540 International Accounting (3)
- BA450 International Business Internship (3)
- BA560 International Business (3)
- EC560 International Economics (3)
- FI540 International Finance (3)
- MG560 International Management (3)
- MK560 International Marketing (3)

Choose 3 hours from the following:

- AC 330 Accounting Analytics (3)
- BA 561 Entrepreneurship Plan & Strat (3)
- EC 351 Applied Economic Models (3)
- EC 490 Business Forecasting (3)
- MG 546 Acquiring & Compensating Talent (3)
- MK 345 Intro to Business Research (3)
- QM 358 Production/Operations Management (3)

Required minor to be selected in any department in the Harrison College of Business (except “Business Administration” minor) or select a second major in the Harrison College of Business.

**Foreign Language/Cultural Support:** 3 credit hours of University foreign language/culture instruction or equivalent (e.g. 2 years of high school language with a grade of ‘C’ or better) and a term of study abroad of at least 8 weeks OR 12 credit hours of foreign language/culture instruction and an international immersion program less than 8 weeks in length (UI343)

*If chosen for the IB major, cannot be used to fulfill International Business requirement for the BSBA core.

**University Studies Requirements** (not already listed above): UI100 First Year Seminar, EN100 English Composition, Artistic Expression, Literary Expression, Behavioral Systems, Living Systems, Physical Systems, Development of a Major Civilization, Political Systems, Social Systems, and one UIUI3XX

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**Sample Four-Year Plan**

<table>
<thead>
<tr>
<th>Course #</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>UI100</td>
<td>3</td>
<td>EN140</td>
</tr>
<tr>
<td>EN100</td>
<td>3</td>
<td>SC105</td>
</tr>
<tr>
<td>AD101</td>
<td>3</td>
<td>Behavioral Systems</td>
</tr>
<tr>
<td>MA134</td>
<td>3</td>
<td>Dev. of Major Civ.</td>
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<td>Total</td>
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</table>

Milestone: Achieve a minimum 2.25 overall GPA

<table>
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<th>Course #</th>
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<tbody>
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<td>AC221</td>
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<tr>
<td>EC215</td>
<td>3</td>
</tr>
<tr>
<td>MG252</td>
<td>3</td>
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<tr>
<td>Total</td>
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</table>

Milestone: Gain admission to College of Business by end of fourth semester.

<table>
<thead>
<tr>
<th>Course #</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA452</td>
<td>1</td>
<td>AC330, BA561, EC215, EC490, MG546, MK345, or QM358</td>
</tr>
<tr>
<td>FI361</td>
<td>3</td>
<td>MI375</td>
</tr>
<tr>
<td>MK301</td>
<td>3</td>
<td>UI343</td>
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<tr>
<td>QM352</td>
<td>3</td>
<td>Artistic Expression</td>
</tr>
<tr>
<td>Living Systems</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>16</td>
<td>Total</td>
</tr>
</tbody>
</table>

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

<table>
<thead>
<tr>
<th>Course #</th>
<th>Fall Semester</th>
<th>Spring Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA490</td>
<td>3</td>
<td></td>
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<tr>
<td>Business Minor Course**</td>
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<td></td>
</tr>
<tr>
<td>Business Minor Course**</td>
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<td></td>
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<tr>
<td>International Major Course</td>
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</tr>
<tr>
<td>IU31XX</td>
<td>3</td>
<td>UI400</td>
</tr>
<tr>
<td>Total</td>
<td>15</td>
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</tr>
</tbody>
</table>

Milestone: Maintain 2.25 overall GPA and 2.25 major GPA

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*A "Milestone" signifies a significant stage for a student in the completion of a degree.

**Foreign language courses will be recommended based on student’s plans of study abroad or short term trip.

**Hours of minor courses vary depending on approved business minor selected. Foreign language requirements vary based on selection of immersion program or study abroad.

An approved study abroad or immersion program is required.

Courses taken in semester of study abroad will vary depending on program selected.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL001-004), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAPS) at the senior level.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree. Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

Revised 3/19/2015