Sport Management
Bachelor of Science in Sport Management (BSSM)

The Bachelor of Science in Sport Management degree is the first in Missouri to have COSMA accreditation. The program is unique in having a required business administration minor and every sport management course involves a practical component.

Students gain experience in NCAA Division I athletics, an active student recreation program that features two recreation centers, as well as multiple golf courses in the area.

**Sport Management students will...**
- Gain practical experience through class projects, practica and internships.
- Interact with qualified faculty in a small class environment.
- Receive career and academic advising from faculty members.

**Career Planning**

Career preparation is part of the mission of Southeast. In fact, more than 90% of Southeast students participate in internships, clinical opportunities, student teaching, research assistantships, and study abroad.

Currently, 73% of students find a job in sport management within a year of graduation or continue on to graduate school. This is due to the fact that all sport management students must take the professional seminar in sport management course (SM 465). The course is designed to help students examine their professional goals, set priorities for their internship and understand the process of preparing for job interviews.

Professional career counselors are available for all students. The Office of Career Services in Academic Hall 057 can provide students with professional career counseling, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

**Internship and Employment Opportunities of Recent Graduates**
- Affiliated minor league baseball (Springfield Cardinals, Memphis Redbirds, Tennessee Smokies, etc.)
- Independent minor league baseball (River City Rascals, Gateway Grizzlies, Evansville Otters, etc.)
- Major League Baseball (St. Louis Cardinals, Texas Rangers)
- National Football League (Kansas City Chiefs, Detroit Lions, Denver Broncos, Indianapolis Colts)
- National Hockey League (St. Louis Blues, Nashville Predators)
- National Basketball Association (San Antonio Spurs, Memphis Grizzlies)
- Intercollegiate Athletics (University of Tulsa, Mizzou, Murray State University, University of Chattanooga, Texas State University)
- United States Olympic Training Centers (Lake Placid, Colorado Springs)
- Missouri Special Olympics
- St. Louis Sports Commission
- Gateway Speedway, Charlotte Motor Speedway
- Platinum Sports & Entertainment
- Dicks Sporting Goods, Academy Sports & Outdoors, Johnny Macs
- Rawlings Sporting Goods

**Admission Requirements**
1. Cumulative 2.5 GPA.
2. Complete a minimum 30 semester degree credit hours.
3. Complete the following courses with a grade of “C” or better: AD 101, MA 134, SC 105, EN 140 and SM 220.

**Special Options with Sport Management**

The Business Administration Minor required as part of the Sport Management Major is available online.
This is a guide based on the 2016-2017 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use DegreeWorks to monitor their individual progress.

**CURRICULUM CHECKLIST**

Sport Management students must be admitted to the Sport Management major prior to enrolling in upper division (300 level or above) sport management courses.

**Sport Management Core – 45 Hours Required – Business Administration minor required**  
A grade of 'C' is required in each core course  
- MK 351 Sport Marketing (3)  
- PE 201 Sport & Society (3)  
- SM 220 Introduction to Sport Management (3)  
- SM 250 Governance of Sport Organizations (3)  
- SM 340 Sport Ethics (3)  
- SM 360 Sport Event Management I (3)  
- SM 370 Practicum in Sport Management (2)  
- SM 455 Sport-Related Venue Design & Operation (3)  
- SM 460 Fund of Sport Delivery Systems (3)  
- SM 465 Professional Seminar in Sport Management (1)  
- SM 470 Sport Management Internship (1)  
- SM 540 Legal Aspects of Sport & Physical Activity (3)  
- SM 570 Management & Leadership in Sport Organizations (3)

**Support Courses:**  
Some courses may fulfill University Studies requirements.  
- A grade of 'C' or better is required in each support course.  
  - PL 204 Ethical Theory (3)  
  - SC 105 Fundamentals of Oral Communication (3)

**Business Administration Minor (30 Hours) – Required**  
A grade of 'C' or better is required in each course.

**Required Courses:**  
- AC 221 Principles of Accounting I (3)  
- AC 222 Principles of Accounting II (3)  
- AD 101 Introduction to Microcomputer Applications (3)  
- EC 225 Principles of Macroeconomics (3)  
- FI 251 Financial Management I (3)  
- MK 301 Principles of Management (3)  
- MK 375 Management Info Systems (3)  
- MK 301 Principles of Marketing (3)  
- QM 257 Business Statistics III (3)  
- QM 258 Business Statistics II (3)

**University Studies Requirements (not already listed above):**  
- UI 100 First Year Seminar, EN 100 English Composition, Artistic Expression, Written Expression, Literary Expression, Living Systems, MA 134 (Logical Systems), Physical Systems, Development of a Major Civilization, EC 215 (Economic Systems), Political Systems, two IU/UI 3XX and one UI 4XX.

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**SAMPLE FOUR-YEAR PLAN**

**Fall Semester** | **Spring Semester**
---|---
**FIRST YEAR**  
**Core Courses:**  
- UI 100 | EN 140  
- EN 100 | SC 105  
- AD 101 | Artistic Expression  
- MA 134 | Dev. of Major Civ.  
- PE 201 | Living Systems  
**Total** | **Total**
---|---
15 | 15

**Support Courses:**  
- SM 360 | SM 370  
- SM 455 | SM 460  
- SM 460 | SM 470  
**Total** | **Total**
---|---
18 | 18

**SECOND YEAR**  
**First Semester:**  
- AC 471 | AC 472  
- EC 315 | EC 325  
- QM 357 | QM 358  
**Total** | **Total**
---|---
15 | 15

**SECOND YEAR (cont.)**  
**Second Semester:**  
- MK 301 | FI 361  
- SM 340 | MG 301  
- SM 360 | MK 351  
- IU/UI 3XX | SM 370  
- IU/UI 3XX | SM 460  
- SM 460 | SM 465  
**Total** | **Total**
---|---
15 | 15

**THIRD YEAR**  
**First Semester:**  
- MI 375 | SM 470  
- SM 455 |  
- SM 540 |  
- SM 570 |  
- UI 4XX |  
**Total** | **Total**
---|---
15 | 12

**FOURTH YEAR**  
**First Semester:**  
**Total** | **Total**
---|---
15 | 12

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A "Milestone" signifies a significant stage for a student in the completion of a degree.

**Degree requirements for all students:**  
- a minimum of 120 credit hours, completion of University Studies program, career proficiencies (CL 001-004), Writing Proficiency Exam (WP 003), and completion of the Measure of Academic Proficiency and Progress (MAPP) at the senior level.

A minimum 2.5 GPA in the major and overall are required to graduate.

Refer to the Undergraduate Bulletin or DegreeWorks for additional graduation requirements (i.e. minimum GPA and coursework) for your program of study.

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To learn more  
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the College of Health & Human Services  
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