COURSE SYLLABUS
Southeast Missouri State University

Harrison College of Business
Title of Course: Business Internship

Course No: BA658
Revision: Spring 2012

I. Catalog Description and Credit Hours:
A supervised field experience in business involving at least 150 supervised contract hours. (Credit/no credit, 3 credit hours)

II. Prerequisites:
The successful completion of 18 hours in the Masters of Business Administration Program or approval of the Director of Graduate Programs in Business.

III. Purposes or Objectives of the Course:
A. To provide students with an opportunity to observe, study, and participate in solving specific business problems for an existing organization.
B. To enhance the student’s ability to apply theory and principles from business to “real-world” situations.
C. To provide the student an opportunity to develop interpersonal skills in working with a business and/or business professional.
D. To assist the student in developing professional attitudes.
E. To create a greater appreciation for the complexities of business problems.
F. To assist the student in understanding how to develop effective team relationships to accomplish activities assigned.

IV. Student Learning Outcomes:
Upon completion of this course the students will be able to:
A. report on their observation and participation in solving specific business problems for an existing organization (the contracted internship site).
B. demonstrate how their graduate business courses relate to professional work experiences.
C. critique the training and learning experiences received from the supervisors and work colleagues at the contracted internship site location(s).

V. Expectations of Students:
Students will be expected to complete the following:
A. Participate in discussions which focus on the business problem addressed in the internship.
B. Supplement the field experience with appropriate readings.
C. Participate in all field experiences as outlined by the professor supervising this internship.
D. Provide an oral and written report/case study pertaining to the specific business problem under study to the professor and business executives involved.

E. Complete a minimum of 150 hours of supervised contact.

VI. Course Content or Outline (Indicate number of class hours per unit or section):

The course content will be established for each student by the professor within the parameters of the business problem(s) under study.

VII. Textbook(s) and/or Other Required Materials or Equipment:

No textbook. Selected reading materials will be assigned for each student, depending upon the business problem involved.

VIII. Basis for Student Evaluation:

Oral and Written Reports/Case Studies
Participation in Field Experiences

Evaluation criteria will be individually written with each student based on the agreed upon expectations for each student and their individual internship experiences.