COURSE SYLLABUS  
SOUTHEAST MISSOURI STATE UNIVERSITY  

Harrison College of Business  
Course Title: Financial Environment  
Course No. BA668  
Revision Spring 2012  

I. Catalog Description and Credit Hours of Course:  
The course will cover the two dominant points of view that comprise the financial environment. Managers "inside the firm looking out" to the investment community raise capital, acquire assets and then deploy company assets in a manner that they believe maximizes the market value of the firm for a given risk level. In contrast, the investment community "on the outside looking in" is the final arbiter of whether or not managerial decision making is consistent with the wealth maximization of stockholders and creditors. The investment community is comprised of individuals, mutual funds, public and private pension funds, insurance companies, credit unions, university endowments, etc. (3 credit hours)  

II. Prerequisites: None.  

III. Purposes or Objectives of Course:  
A. General: To study the principles underlying the financial practices and the financial management of modern business organizations. MBA Goal: Advanced knowledge of accounting, finance, business law, MIS, marketing, management, and economics.  
B. To learn fundamental financial concepts and understand how theory translates to practice. Develop specific financial skills, competencies and their applications. MBA Goal: Application of critical thinking and advanced research skills to solve business problems and ethical dilemmas. MBA Goal: Executive Management level (knowledge) mastery of technology.  
C. To emphasize the importance of financial management as it applies to financial activities and how financing decisions impact company profitability. MBA Goal: Executive Management level (knowledge) mastery of technology.  
D. To overview capital markets, institutions, investments and their role in financing business organizations. MBA Goal: Advanced knowledge of accounting, finance, business law, MIS, marketing, management, and economics.  
E. To develop writing and verbal communication skills. MBA Goal: Proficiency in effective communication and Team Work.  

IV. Student Learning Outcomes (Minimum of 3)  
Upon completion of this course, students should be able to:  
A. Analyze a firm's performance to determine its strengths and weaknesses, and use financial analysis to make suggestions for improving performance.  
B. Solve problems related to valuing a firm's securities.  
C. Develop cash flow projections necessary to analyze capital expenditures and apply evaluation methods and apply various methods for analyzing capital projects.  

V. Expectations of Students:  
A. General: This course is concerned with the financial principles and practices involved in the organization and administration of corporations. The course is based upon the premise that an understanding of finance is important to the student preparing for participation in any phase of management. It is expected that the student will take advantage of the
opportunities provided in the course for the development of professional attitudes and competencies. This can be done only by diligent application to the assigned work, careful analysis of the material presented in the lectures, completion of assigned research projects and constructive participation in the classroom discussion.

B. Examinations: A minimum of two examinations including a final examination.

VI. Course Content or Outline:

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<thead>
<tr>
<th>Weekly Class Sessions</th>
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<tbody>
<tr>
<td>A. Corporate Objectives</td>
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<tr>
<td>B. Time Value of Money</td>
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<td>C. Financial Analysis, Planning and Valuation</td>
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<td>D. Financial Markets</td>
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<td>E. Financial Assets</td>
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<td>F. Risk, Valuation and Capital Structure (Cost of Capital)</td>
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<td>H. Asset Acquisition Analysis (Capital Budgeting Issues)</td>
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<td>I. Working Capital Management</td>
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<td>Exams</td>
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<td>Total</td>
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VII. Text (s) or Other Required Materials or Equipment:


D. Required (blended version only): Financial calculator.

VIII. Basis for Student Evaluation:

A. FinGame Online 5.0
B. Exams
C. Quizzes
D. Homework
E. Other