Southeast Missouri State University

Department of: MBA Program  
Course Title: Business Topics Seminar  
Course Number: BA671  
New: Fall 2006  
Revised Fall 2009

I. CATALOG DESCRIPTION AND CREDIT HOURS OF COURSE:

Special business topics typically unavailable in the graduate business curriculum. May be taken only once. (1-3 credit hours)

II. PREREQUISITES:

Admission into the MBA Program or consent of MBA Director

III. PURPOSES OR OBJECTIVES OF COURSE:

To provide limited groups of business students with the opportunity to study topics not included in the regular graduate business curriculum.

IV. EXPECTATIONS OF STUDENTS AND LEARNING GOALS:

Students are expected to attend class and to actively participate in class discussions, presentations, and course projects. Students will be expected to complete assignments as described in the course outline.

LEARNING GOALS FOR HARRISON MBA STUDENTS

The Harrison business faculty has identified five critically important learning goals for those pursuing the Masters of Business Administration degree offered by the Donald L. Harrison College of Business. A student receiving the Harrison MBA degree should:

1. **Demonstrate proficiency in effective communication and team work** by writing a clearly focused, organized and mechanically correct business document, creating and delivering a professional presentation on a relevant business problem with substantive content, organization and delivery; recalling work related information and exhibiting effective team work.

2. **Demonstrate advanced knowledge** of accounting, finance, business law, management, marketing, management information systems, and economics by using business related terms, concepts, theories and principles appropriately.

3. **Demonstrate the ability to apply critical thinking skills and advanced research skills** to business problems and ethical dilemmas by identifying a problem or ethical issue, presenting and evaluating relevant information; evaluating alternatives; and resolving the problem or ethical dilemma with a justification based on general principles, discipline-specific understanding and professional judgment.

4. **Demonstrate upper-level management and leadership skills in a diverse environment** by providing evidence of understanding of individual management styles, evidence of adapting to a diverse environment and other cultures.
5. Demonstrate executive management level knowledge (mastery) of technology by using the Internet, business computer applications, statistical software, and presentation software when creating and making presentations.

V. COURSE CONTENT

To be established by the instructor. An individual syllabus and detailed information for each topic will be provided to the graduate business program and the College Council for review and approval.

VI. TEXTBOOK AND OTHER MATERIAL:

To be determined by instructor. Students will be expected to complete assignments as described in the course outline.

VII. BASIS FOR STUDENT EVALUATION:

To be determined by the individual instructor. The weight of evaluation criteria and percentage for grades may vary at the discretion of the instructor and will be indicated at the beginning of each course.

VIII. GRADING POLICY:

The weight of the evaluation criteria may vary according to each instructor and will be communicated at the beginning of the course.

IX. Academic Policy Statement:
Students will be expected to abide by the University Policy for Academic Honesty regarding plagiarism and academic honesty. Refer to: http://www6.semo.edu/judaffairs/code.html

X. Student with Disabilities Statement:
If a student has a special need addressed by the Americans with Disabilities Act (ADA) and requires materials in an alternative format, please notify the instructor at the beginning of the course. Reasonable efforts will be made to accommodate special needs.

XI. Instructors:
Instructors will be drawn from the graduate business program faculty.

XII. Programs Served by the Course
Graduate Business Programs