I. Catalog Description and Credit Hours of Course:

Economic, cultural, political, and environmental variables of international management. Includes trends, organization for international operations, international management of human resources. (3 credit hours)

II. Prerequisite(s): MG301 with minimum grade of "C".

III. Purposes or Objectives of Course:

A. To develop a knowledge of the principles and problems in international management

B. To develop a view of the role of international management within the sphere of global business activities

C. To develop an awareness of the issues inherent in the dealing with different cultures and lesser developed nations

IV. Student Learning Outcomes:

Upon completion of this course the students will be able to:

A. identify and explain principles of international management and cross-cultural relations.

B. identify and explain the role of international management within the sphere of global business activities.

C. identify issues inherent in the dealing with different cultures and lesser developed nations.

D. identify and explain complex issues faced by managers in the area of ethics and social responsibility in organizational development.

V. Expectations of Students:

A. Normal expectations, including two hours of time spent outside of class for each one hour in class

B. Periodic access to a microcomputer/mainframe terminal for assigned activities

C. Graduate students will be required to complete a comprehensive analysis of the business, political, legal, and cultural environments of a major trading partner of the United States.

D. Graduate students will present to the entire class the findings of the comprehensive analysis of the business, political, legal, and cultural environments of a major trading partner of the United States.
VI. Course Content or Outline:

A. The World Economy 12 hours
   1. Worldwide Issues and Developments
   2. Political, Legal, and Technological Environment
   3. Global Competitiveness
   4. Ethics/Social Responsibility

B. The Role of Culture 12 hours
   1. The Meanings and Dimensions of Culture
   2. Managing Across Cultures
   3. Organizational Cultures and Diversity
   4. Intercultural Communication

C. International Strategic Management 11 hours
   1. Strategic Planning
   2. Managing Risk and Negotiations
   3. Organizing International Operations
   4. Decision Making and Control
   5. Modes of Entry Into International Business

D. Organizational Behavior and Human Resource Management 10 hours
   1. Motivation Across Cultures
   2. Leadership Across Cultures
   3. Human Resource Selection and Repatriation
   4. Human Resource Development Across Cultures
   5. Labor Relations and Industrial Democracy

VII. Textbook and/or Other Require Materials:

A. Textbook


Current periodicals are “bundled” and distributed during the class sessions and/or placed on reserve in the library. Students are also expected to subscribe to the “Wall Street Journal.”

B. Current Publications
   1. Academy of Management Journal
   2. Advanced Management Journal
   3. Journal of International Business Studies
   4. Journal of Comparative Economic Studies
   5. Economist
   6. Business Week
   7. California Management Review
   8. Fortune
   9. Harvard Business Review
   10. International Management
   11. Management International Review
   12. Wall Street Journal

VIII. Basis for Student Evaluation:

A. Tests
B. An extensive research paper on current trade issue or world marketplace

C. An oral presentation of the research paper

D. Experiential Exercises for International Management

E. Class participation

F. Graduate students will be evaluated on their written comprehensive analysis of the business, political, legal, and cultural environments of a major trading partner of the United States.

G. Graduate students will be evaluated on their in-class presentation of the comprehensive analysis of the business, political, legal, and cultural environments of a major trading partner of the United States.