Southeast Missouri State University  
Bachelor of Science in Business Administration Degree  
Business Administration Major (Catalog Year: 2013-14)

University Studies  
(refer to www.semo.edu/ustudies/handbook for a list of courses by category with course descriptions and prerequisites)

- UI100 First Year Seminar (waived for students who transfer in 24 or more degree hours earned after high school graduation)
- EN100 English Composition (EN099 or placement)
- Artistic Expression
- Literary Expression
- Oral Expression (SC105 is required of all business majors)
- Written Expression (EN140 is required of all business majors) (EN100 or placement is prerequisite)
- Behavioral Systems
- Living Systems
- Logical Systems (MA134 is required of all business majors) (MA102 with ‘C’ or placement)
  - MA050, MA101, and MA102 may be required (based on placement)
- Physical Systems
- Development of a Major Civilization
- Economic Systems (EC215 is required of all business majors) (after AD101 and MA134 with ‘C’ or better)
- Political Systems
- Social Systems
- IU or UI3XX
- IU or UI3XX
- UI4XX (UI400 is required of all business majors) (after 90 hours & completion of 100-200 level Univ studies)

Courses in bold fulfill requirements for University Studies and Core/Support Courses

Core/Support Courses (required of all BSBA majors) A grade of ‘C’ or better is required in each course. 
Course prerequisites are listed in ( ) to the right of the course name. Business majors must be admitted to the Harrison College of Business prior to enrolling in any upper level (300-500) business courses. Admission requirements include completion of 60 hours, a minimum 2.25 overall GPA, and completion of each lower level core/support course with a grade of ‘C’ or better.

- AC221 Principles of Accounting I (30 hours, AD101, MA134) (Accounting majors need grade of ‘A’ or ‘B’ in AC221)
- AC222 Principles of Accounting II (AC221) (Accounting majors need grade of ‘A’ or ‘B’ in AC222)
- AD101 Intro to Microcomputer Applications (keyboarding skills)
- BA490 Business Policy & Strategy (90 hours and completion of all business core except Intl’ Course)
- BL255 Legal Environment of Business (30 hours)
- EC215 Principles of Microeconomics (also counts for economic systems) (AD101, MA134)
- EC225 Principles of Macroeconomics (EC215)
- EN140 Rhetoric & Critical Thinking (also counts for written expression) (EN100 or placement)
- FI361 Financial Management (60 hours, AC222, and EC225)
- MA134 College Algebra (also counts for logical systems) (MA102 with ‘C’ or placement)
- MG252 Business Communication (EN140) (AD101 is strongly recommended)
- MG301 Principles of Management (45 hours) (must have advisor permission if not yet admitted to HCB)
- MI375 Management Information Systems (60 hours and AD101; MG301 is pre or co-req)
- MK301 Principles of Marketing (45 hours) (must have advisor permission if not yet admitted to HCB)
- QM257 Business Statistics I (AD101, MA139)
- QM258 Business Statistics II (QM257) students with a catalog year prior to fall 2013 take MA139 Applied Calculus instead
- QM352 Management Science (60 hours and QM258)
- QM358 Production/Operations Management (60 hours and QM258)
- SC105 Fundamentals of Oral Communication (also counts for oral expression)
- UI400 Business & Ethics (also counts for UI4XX) (90 hours, completion of 100-200 level Univ Studies)
- International Business Course (select one from AC540, BA560, EC580, FI540, MG560, or MK560*)

*international course taken to meet the core/support course requirement cannot fulfill a major requirement

Additional Graduation Requirements (0 hours):
- MAPP entrance exam (taken during first semester) and MAPP exit exam (taken after 90 hours); 0 credit hours; register through Testing Services at www.semo.edu/testing
- WP003 (taken after ‘C’ or better in EN140 and completion of 75 hours); 0 credit hours; enroll through portal using WP003 as course number; www.semo.edu/writing
- CL001-CL004 Career Linkages; 0 hours; enroll through portal; all are completed online; www.semo.edu/careerlinkages

Department of Management and Marketing
Dempster Hall, Room 225  573-651-2924  www.semo.edu/managementandmarketing
Business Administration Major

-Can be taken completely Online-

➢ Major Courses (24 hours)

Requirements:

Select 24 credit hours (upper level hours, 300-599) within a minimum of 4 business disciplines with no more than 9 credit hours being represented per discipline;

Business disciplines are defined with these course prefixes: AC, BA, BL, EC, FI, MG, MI, MK, QM.

Restrictions:

• Courses cannot double count in the BSBA core/support area and the major; and

• Among the 24 major hours, no more than 9 credit hours (non-BSBA core/support hours) can double count between the BA major and a second business major; and

• No more than 6 credit hours can double count in the major and a minor in the Harrison College of Business.

Courses required for the major may not be offered each semester. Students should plan accordingly based on tentative course rotations available from the Department of Management and Marketing in Dempster Hall 225 at www.semo.edu/managementandmarketing.

Graduation requirements for the BSBA degree include:

- successful completion of all required core/support, major, university studies, and minor (if applicable) courses
- successful completion of Career Linkages 001-004, MAPP (entrance and exit) exams, and the WP003 exam
- a minimum of 120 degree hours with a minimum 2.0 Southeast GPA, 2.25 overall GPA, and 2.25 major GPA
- a minimum of 39 hours of senior college courses (300-599) must be completed after 45 hours
- a minimum of 30 hours must be completed in residence at Southeast
- 30 of the last 60 hours must be earned at Southeast; last term must be completed at Southeast (see page 79 for exception criteria)
- no more than 1/2 of the jr. college and 1/2 of the sr. college work on a major or minor may be taken by correspondence and/or extension
- fifty percent of an individual’s business degree program (60 hours) must be comprised of non business courses
- fifty percent of the business hours counted toward a business degree must be taken at Southeast (core and major requirements)

Source: 2013-2014 Undergraduate Bulletin