Harrison College of Business MBA Program                                             Course No: BA657

I.    Course Description and Credit Hours of Courses:

   Designed to understand the process by which business leaders respond to business problems. Integrates research skills and professional business practices and provides an opportunity to apply current research to a business problem. (3 credit hours)

II.   Prerequisites:

   The successful completion of 18 hours in the Masters of Business Administration Program and approval of the Director of Graduate Programs in Business.

III.  Purposes or Objective of the Course:

   The student will:

   A.  Demonstrate knowledge, understanding, and an ability to apply recent research to business situations and problems.

   B.  Become a sophisticated user of business research.

   C.  Develop an increased sensitivity to ethical issues related to the business environment.

   D.  Acquire an awareness of the most likely sources of business research.

   F.  Demonstrate skill in planning and completing an appropriate business research project.

IV.   Student Learning Outcomes:

   Upon completion of this course the students will be able to:

   A.  cite a comprehensive list of the most recent sources of business research related to an identified topic.

   B.  apply recent research to business situations and problems.

   C.  design and complete a business research project to an identified topic.

V.    Expectation of Students:

   The student will:

   A.  Read from topical research articles and related sources.

   B.  Perform a variety of roles related to peer proposals while critically analyzing specific research.

   C.  Participate in discussions of proposals and research implementation plans.
D. Develop and complete an applied research study plan following appropriate research methodology.

VI. Course Content or Outline:

A. Introduction of research topics
B. Applied Research Project Proposal/Progress
C. Students present their research project proposals, and discuss progress toward completion. The focus is on issues that arise during the research process.
D. Students provide feedback to fellow students related to their projects.
E. Completed Applied Research Projects
   Students present the results of their research to supervising faculty.

VII. Textbook(s) and/or Other Required Materials or Equipment:

No textbook for this course because of the nature of the course.
Articles and research proposals as provided by presenters

VIII. Basis for Student Evaluation:

A. Presentation of Research Proposal
B. Class Participation
C. Completed Applied Research Project

Specific assignments and the percentage of the course grade will be explained in class.