University Studies (51 Hours)
(refer to www.semo.edu/ustudies/handbook for a list of courses by category with course descriptions and prerequisites)

- UI100 (waived for transfer students who transfer in 24 or more degree hours earned after high school graduation)
- EN100 (EN099 or placement)
- Artistic Expression
- Literary Expression
- Oral Expression (SC105 is required of all business majors)
- Written Expression (EN140 is required of all business majors) (EN100 or placement is prerequisite)
- Behavioral Systems
- Living Systems
- Logical Systems (MA134 is required of all business majors) (MA095 with ‘C’ or better or placement)
  - MA090 and/or MA095 are required for some students (based on placement)
- Physical Systems
- Major Civilization
- Economic Systems (EC215 is required of all business majors) (after AD101 and MA134 with ‘C’ or better)
- Political Systems
- Social Systems
- UI3XX (refer to IB major section of degree audit report for approved listing of UI3XXs for Intl Bus majors)
- UI4XX (UI400 is required of all business majors) (after 90 hours & completion of 100-200 level univ studies)

Courses in bold fulfill requirements for University Studies and Core/Support Courses

Core/Support Courses (required of all BSBA majors) A grade of ‘C’ or better is required in each course. Course prerequisites are listed in () to the right of the course name. Business majors must be admitted to the Harrison College of Business prior to enrolling in any upper level (300-500) business courses. Admission requirements include completion of 60 hours, a minimum 2.25 overall GPA, and completion of each lower (100-200) level core/support course with a grade of ‘C’ or better.

- AC221 Principles of Accounting I (30 hours, AD101, MA134) (Accounting majors need grade of ‘A’ or ‘B’ in AC221)
- AC222 Principles of Accounting II (AC221) (Accounting majors need grade of ‘A’ or ‘B’ in AC222)
- AD101 Intro to Microcomputer Applications (keyboarding skills)
- BA490 Business Policy & Strategy (90 hours and completion of all business core except Intl’ Course)
- BL255 Legal Environment of Business (30 hours)
- EC215 Principles of Microeconomics (also counts for economic systems) (AD101, MA134)
- EC225 Principles of Macroeconomics (EC215)
- EN140 Rhetoric & Critical Thinking (also counts for written expression) (EN100 or placement)
- FI361 Financial Management (60 hours, AC222, and EC225)
- MA134 College Algebra (also counts for logical systems) (MA102 with ‘C’ or placement)
- MG252 Business Communication (EN140) (AD101 is strongly recommended)
- MG301 Principles of Management (45 hours) (must have advisor permission if not yet admitted to HCB)
- MI375 Management Information Systems (60 hours and AD101; MG301 is pre or co-req)
- MK301 Principles of Marketing (45 hours) (must have advisor permission if not yet admitted to HCB)
- QM257 Business Statistics I (AD101, MA139)
- QM258 Business Statistics II (QM257) students with a catalog year prior to fall 2013 take MA139 Applied Calculus instead
- QM352 Management Science (60 hours and QM258)
- QM358 Production/Operations Management (60 hours and QM258)
- SC105 Fundamentals of Oral Communication (also counts for oral expression)
- UI400 Business & Ethics (also counts for UI4XX) (90 hours, completion of 100-200 level Univ Studies)
  - International Business Course (select one from AC540, BA560, EC580, FI540, MG560, or MK560*)
  *International course taken to meet the core/support course requirement cannot fulfill a major requirement)

Additional Graduation Requirements (0 hours):
- MAPP entrance exam (taken during first semester) and MAPP exit exam (taken after 90 hours); 0 credit hours; register through Testing Services at www.semo.edu/testing
- WP003 (taken after ‘C’ or better in EN140 and completion of 75 hours); 0 credit hours; enroll through portal using WP003 as course number; www.semo.edu/writing
- CL001-CL004 Career Linkages; 0 hours; enroll through portal; all are completed online; www.semo.edu/careerlinkages

Department of Management and Marketing
Dempster Hall, Room 225  573-651-2924  www.semo.edu/managementandmarketing
Bachelor of Science in Business Administration Degree  International Business Major Continued

- **Major Courses** *(12 hours total as 9 hours here and 3 hours from core/support on front of this page)*

**Required Courses**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Prerequisites (need a ‘C’ or better)</th>
</tr>
</thead>
<tbody>
<tr>
<td>_____AC540</td>
<td>International Accounting</td>
<td>(AC222, senior standing)</td>
</tr>
<tr>
<td>_____BA458</td>
<td>International Business Internship</td>
<td>(Department consent, senior standing, IB major core)</td>
</tr>
<tr>
<td>_____BA560</td>
<td>International Business Study Tour</td>
<td>(MG301, MK301, dept consent-Dempster 246)</td>
</tr>
<tr>
<td>_____EC580</td>
<td>International Economics</td>
<td>(EC215; EC225; MA134; senior standing)</td>
</tr>
<tr>
<td>_____FI540</td>
<td>International Finance</td>
<td>(FI361, senior standing)</td>
</tr>
<tr>
<td>_____MG560</td>
<td>International Management</td>
<td>(MG301)</td>
</tr>
<tr>
<td>_____MK560</td>
<td>International Marketing</td>
<td>(MK301)</td>
</tr>
</tbody>
</table>

*International business course taken to meet core/support course requirement may not be counted as a major requirement; therefore, IB majors need 12 hours total of IB courses.

- **Foreign Language/Cultural Support**

  ____Students with a catalog year prior to fall 2009:
  
  A minor (18 hours) in one area of foreign language (French, German, or Spanish) is required.

  ____Students with a catalog year of fall 2009 or later can select:

  1) 3 credit hours of foreign language at the University level (or none if have 2 years of foreign language with a grade of ‘C’ or better on a high school transcript) AND complete a term study abroad (a full course of study over a regular term at a host institution of 8 weeks or longer).

  OR

  2) complete 12 hours of foreign language at the University level (does not have to be in the same language) AND an immersion program (a short term faculty led, group study abroad or a short term residency international program).

  ____Students with a demonstrated proficiency in a foreign language, choose 9 hours from the following or contact Dr. Peter Gordon in Dempster Hall 246 to see if a waiver is possible (all require completion of PS103 or PS104):

  PS335 American Foreign Policy  PS380 International Organizations
  PS460 Govt & Politics of Western Europe  PS570 Comparative Government
  PS580 International Politics  PS595 International Law

  or other course(s) approved by the Director of International Business Programs

- **UI3XXs** (select two from the approved list on the degree audit report under IB major requirements)

  Please note UI343 taken two times will NOT fulfill graduation requirements for the Univ Studies Program.

- **Business Minor** from accounting, administrative systems management, economics, entrepreneurship, finance, management, management information systems, or marketing.

- **International Experience** (must be approved by Dr. Peter Gordon, Director of Int’l Business Program)

Courses required for the major may not be offered each semester. Students should plan accordingly based on tentative course rotations available from the Department of Management and Marketing in Dempster Hall 225 at www.semo.edu/managementandmarketing.

Graduation requirements for the BSBA degree include:

- successful completion of all required core/support, major, university studies, and minor (if applicable) courses
- successful completion of Career Linkages 001-004, MAPP (entrance and exit) exams, and the WP003 exam
- a minimum of 120 degree hours with a minimum 2.0 Southeast GPA, 2.25 overall GPA, and 2.25 major GPA
- a minimum of 39 hours of senior college courses (300-599) must be completed after 45 hours
- a minimum of 30 hours must be completed in residence at Southeast
- 30 of the last 60 hours must be earned at Southeast; last term must be completed at Southeast (see page 79 for exception criteria)
- no more than 1/2 of the jr. college and 1/2 of the sr. college work on a major or minor may be taken by correspondence and/or extension
- fifty percent of an individual’s business degree program (60 hours) must be comprised of non business courses
- fifty percent of the business hours counted toward a business degree must be taken at Southeast (core and major requirements)

Source: 2013-2014 Undergraduate Bulletin