I. Catalog Description

A continuation of Basic Video and Film Production, with emphasis on single-camera production, intermediate field techniques, and non-linear editing. (3 credit hours)

II. Prerequisite(s)

45 hours + MC 351

III. Objectives

A. To introduce students to the basic principles of non-linear editing.

B. To teach students intermediate techniques used in single-camera field production.

C. To help students understand the importance of pre-production planning in the video and film industry.

D. To develop the ability of students to utilize video and film technology in effective storytelling.

IV. Expectations of Students

A. To attend lectures and labs regularly

B. To read all text and supplemental assignments

C. To produce a well-crafted 5-8 minute documentary or news package

D. To participate in a number of video productions for classmates and the department

E. To complete all other class assignments

F. To demonstrate their knowledge of the craft of video and film production in at least two examinations
V. Course Content

A. Non-linear Editing

1. Differences between linear and non-linear editing
2. Using the Avid XPress Pro
3. Intermediate editing techniques
   a. Invisible editing
   b. Constructing tension within the scene
   c. Visual and audio transitions
4. Using the Avid Adrenaline

B. Intermediate Videography

1. Cinematic movement
   a. Handheld videography
   b. Dolly techniques
   c. Jib arm techniques
2. Compositional theories
   a. Frame balance
   b. Open vs. closed frame
3. Filters
   a. Contrast and exposure
   b. Color enhancement
   c. Image softening
   d. Visual effects

C. Intermediate Lighting

1. Four primary reasons for manipulating light
   a. Shaping
   b. Limiting intensity
   c. Diffusion
   d. Color
2. Controlling exterior light
3. Cinematic lighting techniques
   a. Lighting for continuity
   b. Lighting for mood
   c. Lighting for effect shots
   d. Motivating light sources
D. Intermediate Sound 1 week

1. Recording on location
   a. Use of the boom pole
   b. Recording usable dialogue
   c. Working with ambient sound

2. Professional video and film connectors

E. Script Breakdown 2 weeks

1. Scene visualization

2. Components of a script breakdown
   a. Shot list
   b. Lined script
   c. Shot order
   d. Camera diagram

3. Scheduling
   a. Breakdown sheets
   b. Shooting schedule
   c. Stripboards
   d. Call sheets

F. Single-Camera Directing 1 week

1. Role of the director

2. Working with a crew
   a. Director of photography
   b. Assistant director
   c. Script supervisor

3. Directing basics
   a. Run-throughs vs. takes
   b. Problems on sets
   c. Wrapping a location

G. Documentary-Style Production 3 weeks

1. Differences between documentaries and news

2. Finding structure in real-life stories

3. Cinematic coverage of real-life stories

VI. Textbook

VII. Basis for Student Evaluation

A. Thirty percent will be determined by two objective exams

B. Thirty percent will be based on the quality of one 5-8 minute documentary/news story. Quality is determined by the following factors:

1. Effective and competent use of the camera: focus, exposure, composition, lighting, and movement

2. Effective and competent use of sound: dialogue, music, and effects

3. Effective and competent use of non-linear editing: titles, graphics, effects, and other techniques

4. Effective storytelling: narrative logic, relevant imagery, and proper structure

C. Thirty percent will be based on the quality of other production assignments

D. Ten percent will be based on class participation