I. Catalog Description and Credit Hours of Course:
Examination of ethical principles relating to sport-specific issues within the context of managing sport services. (3)

II. Prerequisite: PL 204

III. Course Objectives:
The student will:
A. Compare concepts of moral reasoning.
B. Apply theories of ethics to sport specific situations.
C. Articulate codes of ethics for sport management professionals.
D. Explain the rights and responsibilities of sport management professionals in relation to professional ethics.
E. Develop personal and management values in sport settings and
F. Prepare a personal philosophy of social responsibility in sport management.
G. Identify potential ethical dilemmas facing sport participants and sport managers.
H. Apply moral reasoning concepts to resolution of ethical dilemmas facing sport participants and sport managers.

IV. Expectations for students
The student will:
A. Participate actively in class discussions.
B. Complete course assignments and examinations.
C. Uphold the University’s academic honesty policy.

V. Course Outline/Learning Experiences:

A. Historical review: Theories of ethics
   1. Ethics driven by duty (Kant)
   2. Ethics driven by utility (Mill and Bentham)
   3. Ethics driven by rights (Locke)
   4. Ethics driven by virtue (Aristotle)

B. Concepts of moral reasoning
   1. Kohlberg’s theory of moral development
   2. Haan’s model of interactional morality
   3. Rest’s model of moral action
4. Personalized process of moral reasoning
   a. Moral values selection
   b. Developing moral principles
   c. Applying the principles to situations

C. Ethical & moral issues in sport participation
   1. Competition and sportsmanship
   2. Violence in sport
   3. Performance enhancing drugs
   4. Building character through sport

D. Ethical & moral issues in sport management
   1. Ethical decision making in marketing sport
   2. Social Responsibility in sport
   3. Eligibility rules
   4. Sport elimination
   5. Hiring and retention of employees

E. Professional codes of ethics
   1. Officials & Coaches
   2. Marketers
   3. Managers
   4. Athletic Directors
   5. Agents

F. Development of personal code of ethics
   1. Personal values
   2. Personal management philosophy
   3. From values to decision making principles

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<th>VI. Textbook and Other Required Materials:</th>
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<tr>
<td>A. Textbook</td>
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<td>B. Supporting Resources:</td>
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VI. Basis for Student Evaluation:

A. Written Examinations 50%
   Examination 1 25%
   Examination 2 25%

B. Writing Assignments 50%
   1. Case Analysis Papers 25%
   2. Personal Philosophy Paper 25%

C. Grading Scale
   90-100% = A
   80-89% = B
   70-79% = C
   60-69% = D
   <60% = F