COURSE SYLLABUS

SOUTHEAST MISSOURI STATE UNIVERSITY

Department of Educational Administration and Counseling

Course NO: GC-631
New: 3/25/99

Title of Course: Foundations of Higher Education II: Leadership

THE COUNSELOR AS COMPETENT PROFESSIONAL EDUCATOR

I. Catalog Description and Credit Hours of Course:

A study of leadership, strategic planning, public policy, and embracing change as it applies to effective administration in higher education. (3)

II. Prerequisites:

GC626 Principles and practices in higher education or Permission of the Instructor.

III. Purposes or Objectives of the Course:

A. Present to the students an overview of leadership theory, styles, and application.

B. Expose the students to different leadership models used in institutions of higher education.

C. Expose the students to strategic planning methods and models as relevant to higher education.

D. Explain the role of public policy in higher education on a federal, state, and local level.

F. Discuss the value of embracing change and the implications for higher education.
IV. Expectations of Students:

A. Students will be expected to attend class, to prepare and to participate in class activities and to complete all course assignments.

B. Students will be able to describe how leadership theory, styles, and applications relate to higher education.

C. Students will be able to identify their own and relate to different leadership styles.

D. Students will be able to summarize different models of institutional leadership.

E. Students will be able to demonstrate the strategic planning process which is vital to higher education.

F. Students will be able to state the impact and importance of public policy on higher education.

G. Students will be able to identify and embrace change as it pertains to higher education.

F. Students will utilize computer technology for projects and presentations.

V. Course Content or Outline:

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<tr>
<th>Class Hours</th>
<th>Theory and Application of Leadership Styles</th>
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<tr>
<td></td>
<td>1. Historical perspective</td>
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<td>2. Leadership styles theory</td>
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<td>3. Assessing personal leadership style</td>
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<td>4. Interacting effectively with different styles</td>
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<table>
<thead>
<tr>
<th>Class Hours</th>
<th>Institutional Leadership models</th>
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<tr>
<td></td>
<td>1. Private Liberal Arts Institution</td>
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<td>2. Research/Land Grant Institution</td>
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<td>3. The Community College</td>
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<td>4. State/Regional Institution</td>
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<td>5. The Administration (class presentations)</td>
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<td>a. The Board of Regents, Trustees, or Governors</td>
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<td>b. The Role of the University President</td>
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<td>c. The Role of the Provost</td>
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<td>d. The Role of the Executive Vice President or CFO</td>
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<td>e. The Role of the Chief Student Affairs Officer</td>
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f. The Role of the Vice President for University Advancement
6. The Academe (class presentations)
a. The Dean
b. Faculty Senate
c. Tenure
7. Individual project on the ideal institutional leadership model

C. Strategic Planning
1. What is a strategic plan?
2. Historical perspective
3. Goal and purpose
4. Review of different strategic planning models
5. Review Paper: Why does an institution of higher education need a strategic plan (group project).
6. Discussion and analysis of Southeast’s strategic plan.

D. Public Policy
1. What is public policy?
2. The Federal Government and Higher Education
3. State Government and it’s impact
4. Local support
5. Public Policy today (class presentations)
b. State Policy - State Rep./Senator
c. Mo. Coordinating Board for Higher Education - Commissioner
d. Local Policy - City Mayor
6. Discussion paper on a current policy issue related to Higher Education

E. Change and Leading with a Vision
1. Case Study: Reorganization and Downsizing
2. How can we cope with change?
3. Becoming a change agent
4. Defining vision
5. Implementing the vision
6. Discussion of leadership styles, models, and strategic plan and the relevance to change
7. Leading in Student Services and related fields
VI. Textbook(s):


Recommended Textbook(s):


VII. Basis for Student Evaluations:

A. Class Participation and attendance

B. Class projects/presentations

C. Written Exams

VIII. Knowledge Base References:


DEPARTMENTAL APPROVAL DATE: 3/12/99

COLLEGE COUNCIL APPROVAL DATE: 3/25/99