Jenny Nepper, Network Navigator
Six Imperatives for Entrepreneurial Growth

- Maximize entrepreneurial support resources.
- Tell the story.
- Create a strong entrepreneurial pipeline of ideas.
- Build entrepreneurial talent.
- Dramatically increase available startup and growth capital.
- Engage the broader corporate community.
About MOSourceLink

• MOSourceLink was created in 2008 as a statewide referral network which links Missouri business owners to local, regional and state resources.

• Link small business development support organizations to each other and to entrepreneurs and small business owners.
Innovation-Led

- New technology or breakthrough process
- Potential for a very large market
- High tech incubators
- Wet lab spaces/incubators
- University researchers
- Angel Groups
Microenterprise

- Create additional personal income
- Focused around the owner’s personal expertise
- No physical location

- Microlending programs
- Programs providing additional “starting a business” education
Main Street

- Focused on owner’s passion
- Physical store front
- Have employees

- Operational support services
Second Stage

• Grown past startup – well established, but not at maturity
• Benefit from adding professional managers
• Owners are ready to move to the next level

• Finding the next market
• Exporting resources
• Expansion
How does MOSourceLink do It?
MTC Accepting Funding Applications through Sept. 19

The Missouri Technology Corporation (MTC) is currently accepting applications for the Missouri IDEA, which promote the formation and growth of businesses that engage in the transfer of science and technology into job creation. IDEA Fund programs include: Missouri TechLaunch, Seed Capital Co-Investment Program, Venture Capital Co-Investment Program and High-Tech Industrial Expansion Program. The application deadline is September 19, 2014 at 5:00 p.m.
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When Sprint Met Startups

Sprint's Kevin McGinnis has some tips for corporate entrepreneurship.

Business Continuity

Planning for a crisis before it happens goes a long way to continue operations.

Entrepreneurs in Action

If you'd like your business to be featured, please email info@mosourcelink.com. Put Entrepreneurs in Action subject line.

Newsy Wins Entrepreneur of the Year

University of Missouri - Columbia graduate Jim Spencer is named Entrepreneur of the Year for his unique approach to the news.

Listen and Learn – CoMarkting

Tiffany Todd from the St. Louis SBTDC talks about...

NextGen Receives Small Business Award from Governor

A St. Louis-based staffing company earns top honors at the Governor's Economic Development Conference...
MOSourceLink’s 2013 Stats

• 162,545 website visits
• 440+ Resource Partners
• 5,312 Resource Navigator searches
• 2,393 call/email requests for assistance
  – Startup
  – Financing
  – Business Planning
  – Marketing/Sales
• 98% Client Satisfaction
Looking for Resources?

Need help? Call us! 866-870-6500

email info@mosourcelink.com.

Contact MOSourceLink

Request for Assistance

Please tell us a little about yourself so we can best assist you. Fields with an asterisk are required.

Basic Information

First Name*

Last Name*

Gender

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MOsourceLink

Linking small business to the right resource at the right time.
Questions?

www.mosourcelink.com