
Presented by:

Southeast Missouri State
University, Center for Business
and Economic Research

Southeast
Missouri State University™

Southeast Missouri Economic
Development Alliance



Southeast Missouri Regional Planning
and Economic Development
Commission

Bootheel Regional Planning and
Economic Development
Commission

Partnering organizations:

Missouri Economic Development
Council (MEDC)

University of Missouri Extension

Sponsors:

This workshop is funded in part by the U.S.
Economic Development Administration
through its University Center Program.

Speakers provided by:

**MEDC—Missouri Economic
Development Council**



University of Missouri Extension
UNIVERSITY OF MISSOURI
U Extension

Registration Deadline: May 27, 2008

For more information, please contact:

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Southeast Missouri State University
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*Persons requiring special arrangements should contact
the organizer as soon as possible at the above
telephone number or email address.*

**FUNDAMENTALS
OF
ECONOMIC
DEVELOPMENT**

*An Introduction for
Elected and Volunteer
Leaders*



May 30, 2008

8:00 a.m. to 4:30 p.m.

**Southeast Show-Me
Center**

Cape Girardeau

AGENDA

- 8:00 AM—*Registration Opens*
Coffee, juice and pastries
- 8:30 AM—*Welcome and Introductions*
- 8:45 AM—*Definitions, Principles and Strategies of Economic Development*
- 9:30 AM—BREAK
- 9:40 AM—*Strategic Planning*
- 10:15 AM—*Organizing and Funding Economic Development*
- 10:50 AM—BREAK
- 11:00 AM—*Developing a Strong Community*
- 11:35 AM—*Business Site Development*
- 12:10 AM—LUNCH
- 1:00 PM—*Business Retention and Expansion*
- 1:35 PM BREAK
- 1:45 PM—*Growing New Businesses*
- 2:20 PM—*Marketing for Economic Development*
- 2:55 PM—BREAK
- 3:05 PM—*The Role of Incentives in Economic Development Projects*
- 3:40 PM—*Financing Economic Development Projects*
- 4:15 PM—*Wrap-up*
- 4:30 PM—ADJOURN

Description:

This workshop presents an overview of the economic development process using a series of 35-45 minute presentations. The topics covered are similar to the core concepts included in training courses attended by professional economic developers from across the country. The workshop is intended to give the non-professional a basic understanding of economic development strategies and tools. Participants will learn what economic development professionals do and where to go for assistance.

Who Should Attend:

This workshop is designed for city, county and state elected officials; members of local economic development organization boards of directors; volunteers and anyone else interested in learning more about the process of economic development.



FUNDAMENTALS OF ECONOMIC DEVELOPMENT

Friday, May 30, 2008

REGISTRATION FORM

Registration deadline: May 27, 2008

Name

Organization

Mailing Address

City, State, Zip Code

Telephone

Email Address

Registration fee: \$5.00 per person fee is payable at the door.

To help plan for meals and handouts, please send registrations by May 27, 2008 to:

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