

# BUSINESS ADMINISTRATION

## Bachelor Science in Business Administration (BSBA)

This is a guide based on the 2024-2025 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

#### Business Administration Core – 30 Hours Required

A grade of 'C' is required in each core course.

- \_\_\_ AC221<sup>8S</sup> Principles of Accounting I (3)
- \_\_\_ AC222<sup>8S</sup> Principles of Accounting II (3)
- \_\_\_ BA101 The Business Universe (3)
- \_\_\_ BA490<sup>S</sup> Business Policy & Strategy (3)
- \_\_\_ BL255<sup>8S</sup> Business Law (3)
- \_\_\_ FI361<sup>S</sup> Financial Management (3)
- \_\_\_ MG301<sup>8S</sup> Principles of Management (3)
- \_\_\_ MI375<sup>S</sup> Management Information Systems (3)
- \_\_\_ MK301<sup>8S</sup> Principles of Marketing (3)

#### Choose 3 hours:\*

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 Topics in International Business (3)
- \_\_\_ BL560 International Business Law (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560<sup>S</sup> International Management (3)
- \_\_\_ MK560<sup>S</sup> International Marketing (3)

\* International course taken to meet business administration core requirement may not be counted on a major. Some courses listed may not be available in an online format.

#### Support Courses – 27 Hours Required

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- \_\_\_ BA252<sup>8S</sup> Business Communication (2)
- \_\_\_ BA452<sup>S</sup> Professionalism (1)
- \_\_\_ EC215<sup>8S</sup> Principles of Microeconomics (3) \*
- \_\_\_ EC225<sup>8S</sup> Principles of Macroeconomics (3)
- \_\_\_ EN140<sup>S</sup> Rhetoric & Critical Thinking (3) \*
- \_\_\_ MA116<sup>S</sup> Precalculus A OR MA123 Mathematical Reasoning & Modeling (3) \*
- \_\_\_ MI101<sup>8S</sup> Introduction to Computer Applications (3)
- \_\_\_ QM257<sup>8S</sup> Business Analytics I (3)
- \_\_\_ QM258<sup>8S</sup> Business Analytics II (3)
- \_\_\_ SC107 Online Oral Presentations (3) \*

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### Business Administration Major Courses (24 Hours) –

##### 24 Hour Major – No minor required

**Required Courses:** AC/BA/BL/EC/ER/FA/FI/HA/MG/MI/MK/QM 300-599 level (24)\*

\* Choose a minimum of 4 disciplines with no more than 9 hours in one discipline (represented by subject prefix).

**Choose 3 hours from the following as part of the 24 hours of required coursework:**

- \_\_\_ AC 330 Accounting Analytics & Information Systems (3)
- \_\_\_ EC 351 Applied Economic Models (3)
- \_\_\_ EC 490 Business Forecasting (3)
- \_\_\_ ER 561 Business Planning for New Ventures (3)
- \_\_\_ FA 315 Retail Buying (3)
- \_\_\_ MG 416 Acquiring Talent (3)
- \_\_\_ MG 436 Compensating Talent (3)
- \_\_\_ MK 345 Intro to Business Research (3)
- \_\_\_ QM 358 Production/Operations Management (3)
- \_\_\_ QM 558 Principles of Supply Chain Management (3)

\* Core and support courses for BSBA degree will not count here.

\* No more than 6 hours can double count in this major and a minor in the Harrison College of Business.

\* No more than 9 hours may double count between this major and a second business major.

8 - These courses are typically offered in an eight-week format in the spring or fall semesters.

S - These courses are typically offered in a summer session.

W - These courses are typically offered over the wintertime (listed as part of the spring semester). Students are restricted to one wintertime course per semester.

+ - Meets General Education requirement

### SAMPLE YEARLY COURSE MAP

FALL	Start / Stop	Course #	Hrs
Full Term	Aug. - Dec.		3
Full Term	Aug. - Dec.		3
Full Term	Aug. - Dec.		3
1st 8 Week	Aug. - Oct.		3
2nd 8 Week	Oct. - Dec.		3
<b>Total</b>			<b>15</b>

SPRING	Start / Stop	Course #	Hrs
Wintertime	Dec. - Jan		3
Full Term	Jan. - May		3
Full Term	Jan. - May		3
1st 8 Week	Jan. - Mar.		3
2nd 8 Week	Mar. - May		3
<b>Total</b>			<b>15</b>

SUMMER	Start / Stop	Course #	Hrs
1st 4 Week	June		3
8 Week	June-July		3
2nd 4 Week	July		3
<b>Total</b>			<b>9</b>

#### Personalized Pathways:

At Southeast, we offer online courses in a traditional 16-week fall and spring semester with eight-week sessions in the first and last half of both. In addition, we offer a wintertime between fall and spring and at least six different 4-, 6-, and 8-week sessions over summer. Talk with an advisor to see how you can utilize these different sessions to expedite your degree completion.

**Degree requirements for all students:** a minimum of 120 credit hours; completion of/transfer credit for General Education program courses; residency at Southeast - at least 30 hours from Southeast; 39 senior division hours required: current residency at Southeast - 12 of your final 18 hours must be taken with Southeast. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

**General Education Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 6 hours
- Constitution requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)
- Civics examination

All Harrison College of Business and Computing majors are encouraged to study abroad during their junior or senior year. Numerous opportunities exist from 10 days to a full semester. Programs are available in which all classes are taught in English and tuition rates are the same as Southeast's.



# 2024-2025 degree map



# BUSINESS ADMINISTRATION

## Bachelor of Science in Business Administration (BSBA)

### RETENTION/GRADUATION REQUIREMENTS FOR THE BUSINESS ADMINISTRATION DEGREE PROGRAM

#### **Retention Requirements:**

Students will be retained as BSBA degree majors providing the following retention criteria are met:

1. An overall cumulative GPA of 2.25.
2. A major GPA of 2.25.
3. A grade of 'C' or better in the BSBA core and support courses with the following prefixes: AC, BA, BL, EC, FI, MG, MI, MK, and QM.

#### **Dismissal from the BSBA degree program:**

1. BSBA students who complete any core or support courses with a grade of D or F will be notified in writing by the home department for the BSBA major that the course(s) must be completed with a grade of C or better by the end of the next long (fall or spring) semester or they will be placed on probation within the college. Exceptions can be granted with prior approval of the Dean of the college.
2. If students do not complete the course(s) with a C or better on their next attempt, they will be placed on probation within the BSBA program and notified by the department.
3. If students on probation within the college do not complete the course(s) with a C or better in the next long (fall or spring) semester, or by the extension granted by the dean, they will be dismissed from the BSBA degree program.

Students dismissed from the BSBA degree will be notified by the department. Students' advisors will be copied on all correspondence. Students may meet with the department chairperson to discuss the decision to dismiss the student from the BSBA degree. An official request for review of the decision must be received by the chairperson in writing within 10 business days of email notification of dismissal.

#### **Graduation Requirements:**

1. An overall cumulative GPA of 2.25.
  2. A major GPA of 2.25.
  3. A grade of C or better in all BSBA core and support courses.
- Fifty percent of the business hours counted toward a business degree must be taken at Southeast Missouri State University.

Revised 2/9/2024

2024-2025 *degree map*

