

**Minutes  
Academic Council  
October 4, 2016**

**Present:** Barrios, Bratberg, Fridley (for Rogers-Adkinson), Gathman, Glackin, Hinkle, Kendrick, Kunkel, McGowan, Ortiz, Ruediger, Schmidt, Wang, Weller-Stilson, and Winters

**Guests:** Michael Aide, Jeremy Ball, Caroline Kahler, Mary Mims, and Judy Wiles

**A. MINUTES:**

Upon a motion by Gathman; seconded by Bratberg, the revised minutes of September 6, 2016, were unanimously approved.

Items were discussed out of agenda order, due to Ms. Kahler's schedule.

**C. INFORMATION ITEMS:**

**1. BA Art – Curriculum Revisions**

Kahler explained that the Art Department proposed to add AR399, Professional Practices in Visual Art, to the BA in Art curriculum as a culminating art experience. CL004 has been tied to the course. Also, she noted that adding this course helps keep the department in contact with the students, and serves as a retention tool. The department also encourages students to take the Art Entrepreneurship minor, in which the AR399 course is a requirement.

**B. ACTION ITEMS:**

**1. BS Agribusiness: Agriculture Communications – New Option**

**2. BS Agribusiness: Agriculture Systems Management – New Option**

At this point in the meeting, McGowan and Aide were not present, and Kunkel asked for a motion to table the BS Agribusiness New Option proposals. Barrios moved to table the BS Agribusiness New Options proposals; seconded by Gathman. Motion to table passed unanimously.

**3. Department of Management and Marketing Restructuring Proposal**

Wiles explained that the rationale for the restructuring of the Management and Marketing Department is to distribute the workload more equitably among faculty. The department has grown significantly with the addition of the Healthcare programs, the move of the Hospitality Management program to the department, and the growth of the Business Administration program. The proposal would split the department into two departments – the Department of Marketing, Entrepreneurship, and International Business, and the Department of Management, Healthcare, and Hospitality. The financial implications of the proposal include the need for another chairperson, another administrative assistant, and an operations budget. Gathman noted that the proposal had been approved by Graduate Council. Ortiz stated that the other departments in the Harrison College of Business are supportive of the proposal. Ortiz moved to approve the restructuring of the Department of Management and Marketing into the Department of Marketing, Entrepreneurship, and International Business, and the Department of Management, Healthcare, and Hospitality; seconded by Schmidt. Motion passed unanimously.

**4. Credit for Prior Learning – Criminal Justice Law Enforcement Academy**

Ball explained that there is currently an advising track in the BS in Criminal Justice for the Law Enforcement Academy, and students earn 24 credits toward their degree for completion of the Academy. The department is proposing to allow students who can clearly document successful completion of a Missouri state-certified Law Enforcement Academy to earn 24 credits in LE199, LE299, LE399, and LE499. This would allow for reaching more students in the state of Missouri through the online BS in

Criminal Justice program. Also, they would look at students who have earned law enforcement training certification outside of Missouri on a case-by-case basis. Ball also noted that students who would switch majors would not lose the 24 credit hours; they would count as electives, with 12 of those hours as senior division electives. Hinkle clarified that the 24 hour credit is all or nothing – a student can't do partial law enforcement academy training and receive partial credit toward their degree; Ball confirmed that is correct. Gathman moved to approve the proposal for credit for prior Law Enforcement Academy training; seconded by Schmidt. Motion passed unanimously.

**5. BME Music Education: Instrumental Performance; Vocal Performance – Curriculum Revisions**

Barrios moved to approve the curriculum revisions to the BME Music Education program; seconded by Gathman. Mims explained that in order to meet DESE requirements, they will no longer offer the ME272, Techniques of Teaching Reading in Music, to meet the Reading and Writing in the Content Area requirement. Instead, they will offer SE307, Reading and Writing in the Content Area, which is offered by the College of Education. They also changed the MM207, Aural Skills III, course to MM314, Instrumentation and Arranging, to meet the Music Theory, History, and Instrumentation/Arranging requirement. Mims noted that there are no additional hours to the program because of the changes. Motion passed unanimously.

**1. BS Agribusiness: Agriculture Communications – New Option**

**2. BS Agribusiness: Agriculture Systems Management – New Option**

Upon arrival of McGowan and Aide, Kunkel asked for a motion to untable the BS Agribusiness New Option action items. Gathman moved to untable the BS Agribusiness New Option proposals; seconded by Barrios.

McGowan moved to approve the new BS Agribusiness: Agriculture Communications option and the BS Agribusiness: Agriculture Systems Management option; seconded by Gathman. Aide explained that the BS in Agribusiness currently has four options. The proposed Agriculture Communication option would target those looking at corporate communication, and would be a blend of social media and agricultural journalism. The curriculum includes courses from Mass Media and Marketing, and both departments have supported the proposal. The Agriculture Systems Management option would target those looking to manage an agriculture physical plant. The curriculum includes courses from Physics and Engineering Physics, Accounting, Mathematics, and Polytechnic Studies, and all departments have supported the proposal. The Department of Agriculture would have no new courses related to offering the new options. Ruediger questioned whether the department had spoken to the Communication Studies department, as they offer courses in Corporate Communication; Aide explained that the proposal writers had spoken to Mass Media and felt the Mass Communication courses were suitable for the curriculum. Glackin questioned whether library resources had been reviewed, and whether they were adequate for offering the new options; Aide explained that the department does need to review their library resources, but at this time, they feel the current resources are adequate for starting the program. Ortiz questioned how many students the department expects in the new options; Aide stated that with the Agriculture Communication option, they expect to see immediate results in majors, while with the Agriculture Systems Management option, they believe the numbers will be low in the beginning, but will steadily increase by year five. Ortiz noted some concern that MI375 tends to bottleneck with students, and the Accounting department has requested an additional instructor to be able to offer more sections. Ortiz also pointed out that the word Management is misspelled on the Agriculture Systems Management option sheet. McGowan clarified that with the Agriculture Communication option, they expect primarily new students that they may not recruit otherwise, while with the Agriculture Systems Management option, they expect current students to move from other majors. Hinkle pointed out that the hours on the Agriculture Systems Management option sheet should be 32 hours within the option. Glackin relayed that the Library will be looking to order new materials soon for the 2017-2018 year, and library resources need to be reviewed immediately. Motion passed with one abstention.

Kunkel added that he and Glackin discussed having the Library more involved in the proposal process and the need for library resources. They feel this needs to be a part of the proposal process.

**D. DISCUSSION ITEMS:**

1. Hinkle announced that Mid-Term Grading opens Friday, October 7, at 5:00 p.m. and will close on Monday, October 17, at 9:00 p.m. She also noted that there have been some questions regarding first 8 week grading, and she will be sending something out in the coming week regarding that.
2. Gathman announced that the Spring 2017 schedule is visible in the portal, and students will be able to register beginning October 31. Online courses must meet QM standards or they will be removed from the schedule. He has sent out notices of those courses that have not met QM standards but are appearing in the Spring schedule; these need to be addressed immediately.

Motion to adjourn was made by Gathman; seconded by McGowan. Meeting adjourned.