

**Human Environmental Studies: Fashion and Consumer Studies Option****Bachelor of Science (BS)****Fashion and Consumer Studies Option**

Retail and wholesale fashion merchandising is one of today's most vital and dynamic industries. This ever-changing field includes global opportunities in the areas of apparel, accessories, home furnishings and gifts. Opportunities include the fields of retail, media, public relations and technology. Academic training is designed to develop the creative, technical and business skills to become a successful fashion professional.

**Fashion and Consumer Studies students will...**

- Gain the knowledge and professionalism required to assume an entry-level position upon graduation.
- Be exposed to all areas of the global fashion business in the classroom.
- Participate in an internship that fits their skills and future goals within the fashion industry.
- Have the opportunity to travel to national and international markets.
- Have access to study abroad programs offered within the Donald L. Harrison College of Business.

**Career Planning**

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

Entry level employment is available in the retail and wholesale fashion markets upon graduation. Professional development is included in the fashion merchandising curriculum.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

**Internship and Employment Opportunities of Recent Graduates**

- Tory Burch
- Saks Fifth Avenue
- Dillard's
- Uniqlo
- Nordstrom
- Donna Karan New York
- Victoria's Secret
- TJ Maxx
- JC Penney
- Macy's
- Hollister
- Loft
- University Tees
- Coach
- Kohl's
- Talbott's
- David's Bridal
- Independently owned boutiques

**Special Options with Fashion Merchandising**

Students in this major must have a minor. Students are advised to pursue a minor in fashion entrepreneurship although other minors can be arranged for students whose interests lie in other areas.

Southeast also offers a Master of Arts in Human Environmental Studies.

**Travel to Fashion Markets...**

- International opportunities for study and travel
- Semi-annual visits to New York—fashion's favorite city
- Available as electives for both majors and minors

**Transfer and Dual Credit Students**

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore the**  
Harrison College of Business and  
Computing online, visit  
[semo.edu/business-computing](http://semo.edu/business-computing)

**For advising**  
Center for Academic Advising  
[semo.edu/advising](http://semo.edu/advising)

**Human Environmental Studies: Fashion and Consumer Studies Option**

**Bachelor of Science (BS)**

This is a guide based on the 2018-2019 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

**CURRICULUM CHECKLIST**

*"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

**Fashion & Consumer Studies Option—51 Hours Required – Fashion Entrepreneurship minor required**

- \_\_\_ FA104 Beyond Project Runway (3)
- \_\_\_ FA110 Introduction to Fashion Merchandising (3)
- \_\_\_ FA114 Visual Merchandising (3)
- \_\_\_ FA120 Clothing Construction (3)
- \_\_\_ **FA 207 Textiles (3)**
- \_\_\_ FA 250 History of Costume I (3)
- \_\_\_ FA 251 History of Costume II (3)
- \_\_\_ FA 300 Professional Image & Behavior (3)
- \_\_\_ FA 310 Fashion Forecasting (3)
- \_\_\_ FA 315 Retail Buying (3)
- \_\_\_ FA 350 Apparel Aesthetics (3)
- \_\_\_ FA 421 Retail Strategy (3)
- \_\_\_ FA 450 Global Fashion Economics (3)
- \_\_\_ FA 530 Internship (6)

**Choose 6 hours:**

- \_\_\_ FA 121 Intermediate Clothing Construction (3)
- \_\_\_ FA 480 Fashion Merchandising Practicum (3)
- \_\_\_ FA 520 Survey of National Markets (3)
- \_\_\_ FA 521 Survey of International Markets (3)

**Additional requirements:**

- \_\_\_ EC 101 Economic Problems & Policies (3)
- \_\_\_ GM 180 Introduction to Graphic Technology (3)
- \_\_\_ MG 301 Principles of Management (3)
- \_\_\_ MG 356 Foundations of Human Resources Management (3)
- \_\_\_ UI 355 Consumer & the Market (3)
- \_\_\_ UI 480 Social & Psychological Aspects of Dress (3)

**University Studies Requirements** – some requirements may be fulfilled by coursework in major program

- Social and Behavioral Sciences – 3 hours
- Constitution requirement – 3 hours
- US History requirement – 3 hours
- Written Communication – 6 hours
- Oral Communication – 3 hours
- Natural Sciences – 7 hours (from two disciplines, one to include a lab)
- Mathematics – 3 hours
- Humanities & Fine Arts – 9 hours (from at least two disciplines)
- Additional requirements – 5 hours (to include UI100 for native students)

**SAMPLE FOUR-YEAR PLAN**

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	EC101	3
	EN100	3	FA110	3
	FA104	3	Develop of a Major Civ	3
	University Studies	3	University Studies	3
	University Studies	3	University Studies	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>SECOND YEAR</b>	FA114	3	<b>FA207</b>	3
	FA120	3	FA 251	3
	FA 250	3	GM180	3
	University Studies	3	University Studies	3
	University Studies	3	University Studies	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>THIRD YEAR</b>	BA361 (Minor Req.)	3	FA300	3
	FA315	3	FA310	3
	FA350	3	FA Elective	3
	MG301	3	MG356	3
	University Studies	3	UI355	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
<b>FOURTH YEAR</b>	BA551 (Minor Req.)	3	BA561 (Minor Req.)	3
	FA421	3	FA450	3
	UI480	3	FA530	6
	FA Elective	3	Elective	3
	Elective	3		
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>

A minimum 2.00 GPA in the major and overall are required to graduate with a BS degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

Revised  
7/10/2018

**Degree Map 2018-2019**

**To learn more**  
Office of Admissions  
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semo.edu

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