

# International Business

## Bachelor of Science in Business Administration (BSBA)

# International Business

Southeast's international business program provides a specialized curriculum for students interested in preparing themselves for managerial careers in international business. This interdisciplinary major emphasizes the development of cultural, financial, managerial, marketing, and economic understanding of the international environment. Students will be prepared for employment with companies participating in global commerce—from locally owned entrepreneurial enterprises to multinational corporations. Career positions include international product manager, international plant manager, foreign exchange trader, international buyer, and international sales analyst. International managers are often well positioned for top executive positions in multinational corporations. International study opportunities include over 20 overseas locations while paying Southeast's standard tuition and fees.



### International Business students will...

- Interact with qualified, award winning faculty in a small class environment.
- Study in Robert A. Dempster Hall, an efficient and beautiful business building the feel of a corporate environment.
- Have access to more than 30 study-abroad programs offered with the Harrison College of Business.
- Have access to Southeast's Center for International Business Programs, which provides support for international business majors and coordinates numerous international exchange and group immersion programs annually.

### Career Planning

Currently, 98 percent of Harrison College of Business graduates find employment within a year of graduation.

Career preparation is part of the mission of Southeast. 100% of programs offer our students an internship, study-abroad program, clinical opportunity, student teaching or research internship.

The Office of Career Services in Academic Hall 057 can provide students with professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities, and more.

### Internship and Employment Opportunities of Recent Graduates

- American Express
- Bank of America
- Best Buy
- Biokyowa, Inc.
- Boeing
- CENET
- CINTAS
- Elite Travel
- Enterprise Holdings
- Fastenal
- First State Bancshares
- GlaxoSmithKline
- IBM
- Magna Tel
- Maritz Marketing Research
- Mondelez/Nabisco
- Northwestern Mutual Financial
- Regions Bank
- Southeast Missourian
- Sprint
- UPS Store

### Admission Requirements

1. Completion of: AC221, AC222, AD101, BA101, BL255, EC215, EC225, EN140, MA116, MG252, QM257, QM258 and SC105 with a grade of 'C' or better.
2. Cumulative 2.25 GPA.
3. In addition to satisfying prerequisites, students must complete at least 45 credit hours before enrolling in upper division (300 level or above) business courses.

### Special Options with International Business

Southeast Missouri State University offers an accelerated master's degree for current Southeast international business students. For more information, please see the MBA: International Business degree map.

Southeast also offers a Master of Business Administration in International Business.

### Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore**  
the Harrison College  
of Business and computing  
online, visit  
[semo.edu/business-computing](http://semo.edu/business-computing)

**For advising**  
Center for Academic Advising  
[semo.edu/advising](http://semo.edu/advising)

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**Degree Map 2018-2019**

This is a guide based on the 2018-2019 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

*"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

Business students must be admitted to the College of Business prior to enrolling in upper division (300 level or above) business courses.

#### Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course.

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA101 The Business Universe (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Legal Environment of Business (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Quantitative Analysis (3)

#### Choose 3 Hours From:\*

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 International Business Study Tour (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

Some courses may fulfill University Studies requirements.

A grade of 'C' or better is required in each support course.

- \_\_\_ AD101 Intro to Microcomputer Applications (3)
- \_\_\_ BA400 Applied Ethical Leadership (3)
- \_\_\_ BA452 Professionalism (1)
- \_\_\_ **EC215 Principles of Microeconomics (3)**
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ EN140 Rhetoric & Critical Thinking (3)
- \_\_\_ **MA116 Precalculus A (3)**
- \_\_\_ MG252 Business Communication (2)
- \_\_\_ QM257 Business Statistics (3)
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### International Business Major Courses

##### Choose 9 Hours From:

- \_\_\_ AC540\* International Accounting (3)
- \_\_\_ BA458 International Business Internship (3)
- \_\_\_ BA560\* International Business (3)
- \_\_\_ EC580\* International Economics (3)
- \_\_\_ FI540\* International Finance (3)
- \_\_\_ MG560\* International Management (3)
- \_\_\_ MK560\* International Marketing (3)

##### Choose 3 hours from the following:

- \_\_\_ AC 330 Accounting Analytics (3)
- \_\_\_ ER 561 Entrepreneurship Plan & Strat (3)
- \_\_\_ EC 351 Applied Economic Models (3)
- \_\_\_ EC 490 Business Forecasting (3)
- \_\_\_ MG 546 Acquiring & Compensating Talent (3)
- \_\_\_ MK 345 Intro to Business Research (3)
- \_\_\_ QM 358 Production/Operations Management (3)

Required minor to be selected in any department in the Harrison College of Business (except "Business Administration" minor) or select a second major in the Harrison College of Business.

**FOREIGN LANGUAGE/CULTURAL SUPPORT:** 3 credit hours of University foreign language/culture instruction or equivalent (e.g., 2 years of high school language with a grade of 'C' or better) and a term of study abroad of at least 8 weeks OR 12 credit hours of foreign language/culture instruction and an international immersion program less than 8 weeks in length (UI343)

\* If chosen for the IB major, cannot be used to fulfill International Business requirement for the BSBA core.

**University Studies Requirements** – some requirements may be fulfilled by coursework in major program Social and Behavioral Sciences (3); Constitution requirement (3); US History requirement (3); Written Communication (6); Oral Communication (3); Natural Sciences (7 hours, from two disciplines, one to include a lab); Mathematics (3); Humanities & Fine Arts (9 hours, from at least two disciplines); Additional requirements (5 hours to include UI100 for native students)

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	EN140	3
	EN100	3	SC105	3
	AD101	3	University Studies	3
	BA101	3	University Studies	3
	<b>MA116</b>	3	Foreign Language*	3
	<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>
Milestone: Achieve a minimum 2.25 overall GPA				
<b>SECOND YEAR</b>	AC221	3	AC222	3
	<b>EC215</b>	3	BL255	3
	MG252	2	EC225	3
	QM257	3	QM258	3
	University Studies	3	University Studies	3
	University Studies	3		
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>	
Milestone: Gain admission to College of Business by end of fourth semester.				

<b>THIRD YEAR</b>	BA452	1	AC330, EC351, EC490, ER561, MG546, MK345, or QM358	3
	FI361	3	MI375	
	MG301	3	UI343	3
	MK301	3	International Major Course	3
	QM352	3	University Studies	3
	University Studies	3		3
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>	
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

<b>FOURTH YEAR</b>	International Core Course	3	BA400	3
	Business Minor Course**	3	BA490	3
	Business Minor Course**	3	International Major Course	3
	International Major Course	3	Business Minor Course**	3
	University Studies		Business Minor Course**	3
	<b>Total</b>	<b>12</b>	<b>Total</b>	<b>15</b>
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

A "Milestone" signifies a significant stage for a student in the completion of a degree.

\*Foreign language courses will be recommended based on student's plans of study abroad or short term trip.

\*\*Hours of minor courses vary depending on approved business minor selected.

Foreign language requirements vary based on selection of immersion program or study abroad.

An approved study abroad or immersion program is required.

Courses taken in semester of study abroad will vary depending on program selected.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of University Studies program, completion of 39 senior division hours (300-599), Writing Proficiency Exam (WP003), and completion of the Measure of Academic Proficiency and Progress (MAP) at the senior level. Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

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9/11/2018

**To learn more**  
Office of Admissions  
(573) 651-2590  
admissions@semo.edu  
semo.edu

**To explore**  
the Harrison College  
of Business and computing  
online, visit  
semo.edu/business-computing

**For advising**  
Center for Academic Advising  
semo.edu/advising