

## Bachelor of Science in Business Administration (BSBA)

# International Business

Southeast's international business program provides a specialized curriculum for students interested in preparing themselves for managerial careers in international business. This interdisciplinary major emphasizes the development of cultural, financial, managerial, marketing and economic understanding of the international environment. Students will be prepared for employment with companies participating in global commerce—from locally owned entrepreneurial enterprises to multinational corporations. Career positions include international product manager, international plant manager, foreign exchange trader, international buyer and international sales analyst. International managers are often well positioned for top executive positions in multinational corporations. International study opportunities include over 20 overseas locations while paying Southeast's standard tuition and fees.



### Becoming Career Ready...

/ Qualified, award winning faculty interact with students in a small class environment, in Robert A. Dempster Hall, an efficient and beautiful business building with a look and feel of a corporate environment.

/ International Business graduates travel around the world, interact with high-level clients, and shape organizational outcomes. With a growing world economy, companies are looking for international business employees to make a lasting impact on global organizations. Examples of job titles include business advisor, corporate investment banker, human resources manager, management consultant, marketing executive, policy analyst and finance analyst.

/ International Business students have access to more than 30 study-abroad programs offered with the Harrison College of Business and Computing.

/ 100% of Southeast programs offer real-world experience. International Business students earn this experience through completing an internship that fits their skills and future goals, as well as, by accessing Southeast's Center for International Business Programs, which provides support for international business majors and coordinates numerous international exchange and group immersion programs annually.

/ The path to a successful career starts with you! You can maximize your career development by working closely with Career Services and Southeast faculty – they are here to help you connect your passions, interests and skills to jobs and opportunities in the field. Career Services provides professional career counseling and coaching, resume critiques, practice interviews, job search strategies, career events, networking opportunities and more.

### Internship and Employment Opportunities of Recent Graduates:

- American Express
- Bank of America
- Best Buy
- Biokyowa, Inc.
- Boeing
- CENET
- CINTAS
- Elite Travel
- Enterprise Holdings
- Fastenal
- First State Bancshares
- GlaxoSmithKline
- IBM
- Magna Tel
- Maritz Marketing Research
- Mondelez/Nabisco
- Northwestern Mutual Financial
- Regions Bank
- Southeast Missourian
- Sprint
- UPS Store

### Special Options with International Business

Southeast Missouri State University offers an accelerated master's degree for current Southeast international business students. For more information, please see the MBA: International Business degree map.

Southeast also offers a Master of Business Administration in International Business.

### Transfer and Dual Credit Students

If you have dual credit or transfer credit, please visit our transfer course equivalencies guide at [semo.edu/transfercredit](http://semo.edu/transfercredit).

**To learn more**  
Office of Admissions  
(573) 651-2590  
[admissions@semo.edu](mailto:admissions@semo.edu)  
[semo.edu](http://semo.edu)

**To explore**  
the Harrison College  
of Business and computing  
online, visit  
[semo.edu/business-computing](http://semo.edu/business-computing)

**For advising**  
Center for Academic Advising  
[semo.edu/advising](http://semo.edu/advising)

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Degree Map 2019-2020

This is a guide based on the 2019-2020 Undergraduate Bulletin and is subject to change. The time it takes to earn a degree will vary based on several factors such as dual enrollment, remediation, and summer enrollment. Students will meet with an academic advisor each semester and use Degree Works to monitor their individual progress.

### CURRICULUM CHECKLIST

*"Critical Courses" are italicized and bolded. Data shows that students who have completed this course in the first two years and have earned the noted grade are most likely to complete this program of study.*

#### Business Administration Core – 33 Hours Required

A grade of 'C' is required in each core course.

- \_\_\_ AC221 Principles of Accounting I (3)
- \_\_\_ AC222 Principles of Accounting II (3)
- \_\_\_ BA101 The Business Universe (3)
- \_\_\_ BA490 Business Policy & Strategy (3)
- \_\_\_ BL255 Business Law (3)
- \_\_\_ FI361 Financial Management (3)
- \_\_\_ MG301 Principles of Management (3)
- \_\_\_ MI375 Management Information Systems (3)
- \_\_\_ MK301 Principles of Marketing (3)
- \_\_\_ QM352 Quantitative Analysis (3)

#### Choose 3 Hours From:\*

- \_\_\_ AC540 International Perspectives of Accounting (3)
- \_\_\_ BA560 Topics in International Business (3)
- \_\_\_ BL560 International Business Law (3)
- \_\_\_ EC580 International Economics (3)
- \_\_\_ FI540 International Finance (3)
- \_\_\_ MG560 International Management (3)
- \_\_\_ MK560 International Marketing (3)

\* International Course taken to meet Business Administration Core requirement may not be counted on a major.

#### Support Courses – 30 Hours Required

Some courses may fulfill General Education requirements.

A grade of 'C' or better is required in each support course.

- \_\_\_ MI101 Intro to Computer Applications (3)
- \_\_\_ BA252 Business Communication (2)
- \_\_\_ BA400 Applied Ethical Leadership (3)
- \_\_\_ BA452 Professionalism (1)
- \_\_\_ **EC215 Principles of Microeconomics (3)**
- \_\_\_ EC225 Principles of Macroeconomics (3)
- \_\_\_ EN140 Rhetoric & Critical Thinking (3)
- \_\_\_ **MA116 Precalculus A (3)**
- \_\_\_ QM257 Business Statistics I (3)
- \_\_\_ QM258 Business Statistics II (3)
- \_\_\_ SC105 Fundamentals of Oral Communication (3)

**NOTE:** All 100 and 200 level core and support courses are pre-requisite to all 300 level business core and business major courses.

#### International Business Major Courses

##### Choose 9 Hours From:

- \_\_\_ AC540\* International Accounting (3)
- \_\_\_ BA458 International Business Internship (3)
- \_\_\_ BA560\* International Business (3)
- \_\_\_ EC580\* International Economics (3)
- \_\_\_ FI540\* International Finance (3)
- \_\_\_ MG560\* International Management (3)
- \_\_\_ MK560\* International Marketing (3)

##### Choose 3 hours from the following:

- \_\_\_ AC 330 Accounting Analytics (3)
- \_\_\_ ER 561 Entrepreneurship Plan & Strat (3)
- \_\_\_ EC 351 Applied Economic Models (3)
- \_\_\_ EC 490 Business Forecasting (3)
- \_\_\_ MG 446 Acquiring Talent (3)
- \_\_\_ MK 345 Intro to Business Research (3)
- \_\_\_ QM 358 Production/Operations Management (3)

**Required minor to be selected in any department in the Harrison College of Business (except "Business Administration" minor) or select a second major in the Harrison College of Business.**

**FOREIGN LANGUAGE/CULTURAL SUPPORT:** 3 credit hours of University foreign language/culture instruction or equivalent (e.g., 2 years of high school language with a grade of 'C' or better) and a term of study abroad of at least 8 weeks OR 12 credit hours of foreign language/culture instruction and an international immersion program less than 8 weeks in length (UI343)

\* If chosen for the IB major, cannot be used to fulfill International Business requirement for the BSBA core.

**General Education Requirements** – some requirements may be fulfilled by coursework in major program Social and Behavioral Sciences (6); Constitution requirement (3); Written Communication (6); Oral Communication (3); Natural Sciences (7 hours, from two disciplines, one to include a lab); Mathematics (3); Humanities & Fine Arts (9 hours, from at least two disciplines); Additional requirements (5 hours to include UI100 for native students); Civics examination

### SAMPLE FOUR-YEAR PLAN

	Fall Semester		Spring Semester	
	Course #	Hrs	Course #	Hrs
<b>FIRST YEAR</b>	UI100	3	EN140	3
	EN100	3	SC105	3
	BA101	3	General Education	3
	<b>MA116</b>	3	General Education	3
	MI101	3	Foreign Language*	3
<b>Total</b>	<b>15</b>	<b>Total</b>	<b>15</b>	
Milestone: Achieve a minimum 2.25 overall GPA				
<b>SECOND YEAR</b>	AC221	3	AC222	3
	BA252	2	BL255	3
	<b>EC215</b>	3	EC225	3
	QM257	3	QM258	3
	General Education	3	General Education	3
	General Education	3		
<b>Total</b>	<b>17</b>	<b>Total</b>	<b>15</b>	
Milestone: Achieve a minimum 2.25 overall GPA				

<b>THIRD YEAR</b>	BA452	1	AC330, EC351, EC490, ER561, MG446, MK345, or QM358	3
	FI361	3	MI375	
	MG301	3	UI343	3
	MK301	3	International Major Course	3
	QM352	3	General Education	3
	General Education	3		3
<b>Total</b>	<b>16</b>	<b>Total</b>	<b>15</b>	
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

<b>FOURTH YEAR</b>	International Core Course	3	BA400	3
	Business Minor Course**	3	BA490	3
	Business Minor Course**	3	International Major Course	3
	International Major Course	3	Business Minor Course**	3
	General Education		Business Minor Course**	3
<b>Total</b>	<b>12</b>	<b>Total</b>	<b>15</b>	
Milestone: Maintain 2.25 overall GPA and 2.25 major GPA				

**A "Milestone" signifies a significant stage for a student in the completion of a degree.**

\*Foreign language courses will be recommended based on student's plans of study abroad or short term trip.

\*\*Hours of minor courses vary depending on approved business minor selected.

Foreign language requirements vary based on selection of immersion program or study abroad.

An approved study abroad or immersion program is required.

Courses taken in semester of study abroad will vary depending on program selected.

A minimum 2.25 GPA in the major and overall are required to graduate with a BSBA degree.

**Degree requirements for all students:** a minimum of 120 credit hours, completion of the General Education program, completion of 39 senior division hours (300-599), Writing Proficiency Exam (WP003).

Refer to the Undergraduate Bulletin or Degree Works for additional graduation requirements for your program.

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4/29/2019

**To learn more**  
Office of Admissions  
(573) 651-2590  
admissions@semo.edu  
semo.edu

**To explore**  
the Harrison College  
of Business and computing  
online, visit  
semo.edu/business-computing

**For advising**  
Center for Academic Advising  
semo.edu/advising